



ACHARYA INSTITUTE OF GRADUATE STUDIES

Affiliated to BCU



- Engage with renowned faculty and access LinkedIn extensive programs.
- Gain hands-on experience with certifications in AWS, ACCA, and more.
- Expand horizons with international immersion and global exposure.
- Benefit from personalized mentorship for tailored academic support.
- Access a digital library with rich resources for research and growth.
- Enjoy top sports facilities and expert training for holistic development.
- Achieve career success with 550+ companies visiting for placements annually.

B.B.A AVIATION



About

The BBA Aviation program aims to produce skilled professionals for the aviation sector and allied fields of travel and tourism. Being offered by Bangalore City University, the BBA Aviation program has the added advantage of having a built-in IATA / UFTAA Foundation Course offered by BALL in its curriculum. This feature enhances the program's practical relevance in meeting the business demands of the aviation sector.

Career Scope

The course is designed to equip students with the essential skills demanded by major organizations in today's aviation landscape. Graduates will have the opportunity to pursue careers in various areas, including airport management, airline management, aircraft operations, aviation safety and security, and aviation law and regulations. They can also explore roles in aviation consultancy, airline sales and marketing, aircraft manufacturing and sales, air traffic control, aviation research and development, and airport planning and development. Additionally, opportunities exist in ground handling services, flight dispatching, cabin crew management, and corporate aviation management, ensuring a wide range of career paths in the dynamic field of aviation.

Eligibility

Pass in Pre-University / Higher Secondary / 10+2 / 'A' Level or equivalent of any recognized board or council in any discipline with English as one of the languages.



Duration
3 years

COURSE CONTENT

Semester 1

- Accounting And Management Decisions
- Quantitative Techniques For Management - I
- Introduction To Airline Industry
- Fundamentals Of Management

Semester 2

- Organization Behavior
- Strategic Human Resource Management
- Quantitative Techniques For Management – II
- Aviation Security And Safety Management

Semester 3

- Corporate Communication Skills 1
- Production And Operations Management
- Marketing And Retail Management
- E-business Information Systems
- Cost And Management Accounting
- Aviation Law And Aircraft Rules & Regulations

Semester 4

- Corporate Communication Skills II
- Business Research Methods
- Financial Management
- Business Regulations
- Travel And Tourism Management
- Logistics & Air Cargo Management

Semester 5

- Goods And Service Tax
- Income Tax
- Investment Analysis And Management
- Aircraft Maintenance And Management
- Cabin Crew Management
- Finance And Insurance
- Mini Project
- Soft Skills

Semester 6

- Entrepreneurship Development Program
- Income Tax-ii
- Marketing Management
- Strategic And Performance Management
- Airport Strategic Planning
- Principles Of Airline And Airport Management
- Dissertation
- Placement Training



Acharya Legacy

Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite. Located in India's technical hub, Bangalore, Acharya prioritizes innovation and knowledge. The institution fosters experiential and collaborative learning, shaping well-rounded individuals, evident in its diverse student population from 75+ countries.

11 Institutions

15 Research Centers

100+ Programmes

75+ Nationalities

12000+ Students

1000+ Eminent Faculties

120 Acres State-of-the-Art Campus

B Premnath Reddy
Founder Chairman
Acharya Group

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Hostels



Habba



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