



POSTER DESIGN COMPETITION





Objectives:

The Acharya International Design Conference 2025, scheduled for May 28-30, 2025, aims to bring together creative minds from around the world to explore the future of design. This poster design will serve as a platform for designers, artists, and industry professionals to showcase innovative ideas, exchange knowledge, and inspire new perspectives in visual communication. Through engaging discussions and exhibitions, the event will highlight cutting-edge trends, sustainability in design, and the impact of technology on creative expression.





Eligibility:

1. Open to all students
2. One Can register in one or all tracks.

Poster Specifications:

1. Size: A1 (594x841 mm)
2. Format: PDF or JPG , High-resolution: 300 dpi
3. Submission: Hard copy and Soft Copy
4. Orientation: Portrait or landscape
5. The design can be in any form of art- a digital design, as well as traditional painting or Hybrid design art.





Design for Change

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TRACK01

Challenges and opportunities with AI and Design

As Artificial Intelligence (AI) continues to transform the design landscape, this theme examines the challenges and opportunities that arise from the integration of AI in design. How can designers harness AI to enhance creativity, improve user experience, and drive innovation?

TRACK02

Design, Culture and Society

Design is deeply rooted in cultural context, influencing and reflecting societal values. This theme investigates the complex relationships between design, culture and society, exploring how design can promote cultural understanding, social equity and community development.



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TRACK03

Sustainable Design For Social and environmental impact

As the world grapples with pressing environmental and social challenges where sustainable design has become an imperative, This theme focuses on design strategies that prioritize social responsibility, environmental stewardship, and regenerative practice, driving positive impact and promoting a better future.

TRACK04

Emerging Trends in Design Education

The design education landscape is evolving rapidly, driven by technological advancements, shifting societal values and changing industry demands. This theme explores emerging trends, innovation pedagogies, and collaborative approaches that are redefining design education and preparing the next generation of designers.

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TRACK05

Design and Materiality

The relationship between design and material is multifaceted. This theme examines the role of materials in design , exploring sustainable materials , innovative production methods, and the environmental and social implications of material selection.

TRACK06

Intersectionalities between Nature, land and design

The natural world has long been a source of inspiration for designers. This theme investigates the intersections between Nature , Land and Design, exploring how designers can work with natural systems, promote environmental stewardship, and create sustainable, regenerative design solutions.



Online!
REGISTRATION

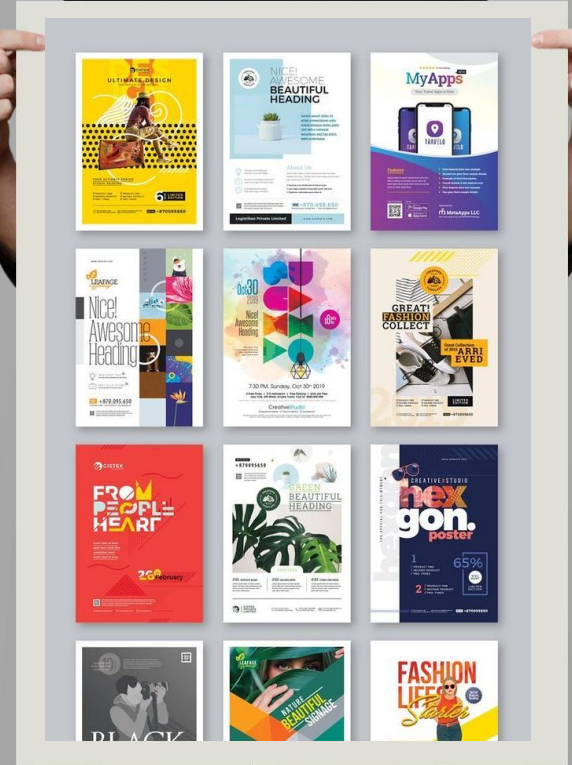


Registration Process:

1. Register online via the AIDC website.
(www.acharya.ac.in/events/asd/aidc)
2. Registration fees- Rs. 300/- per entry

Submission Process:

1. Submit your design by the deadline, Fri, 9th May, 2025.
2. Include a brief description of your design concept explaining the topic and content of the poster.
(200 words maximum)
3. All the submissions will be accepted as A1 hard copies.





Prizes:

1. Top 1 from each track will receive cash prizes, certificate and Trophy.
2. Total Top Six Winner - Best poster will Receive cash price of Rs.5000/- each
3. Total Cash prize Amount of Rs. 30,000/-
4. Top 5 Design From each track and total of 30 Best works will be featured in the AIDC 2025 exhibition.
5. All the Participants will receive Digital Certificates.





2025 CALENDAR

Important Dates

March 1, 2025	Registration opens
May 9, 2025	Submission deadline
May 27-30, 2025	Exhibition Dates
May 30, 2025	Announcement of winners

JANUARY	FEBRUARY	MARCH
S M T W T F S	S M T W T F S	S M T W T F S
1 2 3 4 8 9 10 11 15 16 17 18 22 23 24 25 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
PRIL	MAY	JUNE
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ULY	AUGUST	SEPTEMBER
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OCTOBER	NOVEMBER	DECEMBER
S M T W T F S	S M T W T F S	S M T W T F S
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Judging Criteria:

1. Creativity and originality
2. Relevance to the theme
3. Aesthetic appeal and visual impact

Other considerations :

1. Does the poster include all required sections, like the title and author information?
2. Is the poster well organized and easy to follow?
3. Do the graphics and visuals enhance the presentation?
4. Is the poster appropriate for the general audience?
5. Is the poster's message clear and easy to understand?





ACHARYA SCHOOL OF DESIGN
BENGALURU 2025



Contact Information:

Website: www.acharya.ac.in/events/asd/aidc

Poster submission contact:

9917328796, 9620141428

Contact person name:

Mr. Rohit Sharma, Mr. L.D Sherpa

Acharya School of Design