



INNOVATE, SECURE, SUCCEED

AI – DRIVEN CREATIVITY AND ENTREPRENEURSHIP

IN THE DIGITAL AGE

21st April 2025 | 02:00 pm to 05:00 pm

MBA Auditorium, AIT, Acharya Campus



About the Program

The program will explore the transformative role of AI in entrepreneurship, focusing on how AI- driven tools can foster creativity and innovation across industries. Attendees will gain insights into integrating AI into business strategies for enhanced product development, market research, and customer engagement. The session will also address critical ethical and security considerations, emphasizing data protection and transparency in AI-driven decisions. Through real-world examples and expert insights, participants will be inspired to leverage AI for entrepreneurial success in the digital age.

Objectives of the Program

- Show how AI is transforming industries by streamlining processes, enhancing products, and improving customer experiences.
- Inspire innovative thinking by encouraging entrepreneurs to integrate AI for sustainable, scalable growth.
- Share real-world AI success stories to highlight practical applications and key lessons

Expected outcomes of the programme

- Recognize AI's role in innovation across industries driving digital transformation.
- Understand ethical and security aspects of using AI responsibly in business.
- Encourage creative AI integration in product design, research, and development.

Important Date


Event Details	Dates
Important Dates	21 st April 2025
Time	02:00 PM to 05:00 PM
Target Audience	Students of AIT
Type of program	Offline
Venue	MBA Auditorium, AIT

REGISTER NOW

Committee Members

ADVISORY COMMITTEE
<ul style="list-style-type: none">• Dr. C. K. Marigowda, Principal, AIT• Dr. Rajanna K R, Dean- Students Affairs, AIT• Dr. Mahesh S.S, Professor & First Year Coordinator, AIT• Dr. Satish K, Head, Dept of Chemistry & First Year Coordinator, AIT• Dr. T Rami Reddy, Head, Dept of Mathematics, AIT
CONVENER
<ul style="list-style-type: none">• Dr. Kavyashree D, Head, Dept of Physics, AIT• Dr. Attel Manjunath, IIC Coordinator, AIT
COORDINATOR
<ul style="list-style-type: none">• Dr. K. Deva Arun Kumar, Assoc. Professor, Dept. of Physics, AIT• Dr. Ashok Kumar Satapathy, Asst. Professor, Dept. of Physics, AIT• Dr. Pavithra. S, Asst. Professor, Dept. of Physics, AIT

Resource Person Details



Prof. Kiran. M

Designation : HOD, B. Tech-Artificial Intelligence and data science School of computer science and engineering, REVA University



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LOCATE US

Event Coordinator

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