



# INDUSTRY EXPERT TALK ON FROM CONCEPT TO MARKET: HOW TEAM CENTER TRANSFORMS PRODUCT LIFECYCLE MANAGEMENT

24<sup>th</sup> March 2025 | 11:00 am to 01:30 pm

Mechanical Seminar Hall, Acharya Campus



## About the Program

This expert talk aims to equip students with industry insights into Product Lifecycle Management (PLM) and its critical role in modern product development. The session will focus on Siemens Team center, a leading PLM software, demonstrating how it streamlines product data management, collaboration, and decision-making from concept to market. Industry experts will share real-world applications, best practices, and the latest trends in digital transformation, automation, and AI in PLM. Students will gain valuable knowledge on Team center's functionalities, industry use cases, and career opportunities in PLM, bridging the gap between academic learning and industry expectations.

### Objectives of the Program

- Introduce students to the key concepts of Product Lifecycle Management (PLM) and its role in modern industries.
- Provide an in-depth overview of Siemens Team center, its features, and how it supports end-to- end PLM.
- Connect theoretical knowledge with real-world applications through case studies and expert insights.
- Discuss industry demand, career paths, and required skill sets for students aspiring to work in PLM-related roles.

### Expected Outcome of the Program

- Students will gain a comprehensive understanding of PLM and its significance in product development.
- Students will be able to relate PLM concepts to real-world industry applications through case studies and expert insights.
- To create the awareness of emerging trends in digital PLM and how automation is reshaping product lifecycle strategies.
- Students will understand the career opportunities in PLM and how to develop relevant skills for the industry.

## Important Dates

Event Details	Dates
Important Dates	24 <sup>th</sup> Mar 2025
Time	11:00 AM to 01:30 PM
Target Audience	Students of First Year BE, Aeronautical, Mechanical and Mechatronics, AIT
Type of program	Offline
Venue	Mechanical Seminar Hall

REGISTER NOW

## Committee Members

ADVISORY COMMITTEE	—
<ul style="list-style-type: none"><li>• Dr. C.K. Marigowda, Principal, AIT</li><li>• Dr. Rajeswari, Dean of Academics, AIT</li><li>• Dr. Prashanth K P Director, Acharya Skill Development Centre</li><li>• Dr. Rajanna. K. R, Professor and Dean student affairs, AIT</li><li>• Dr. Mahesh S S, Professor and 1 st Year coordinator, AIT</li></ul>	
CONVENER	+
<ul style="list-style-type: none"><li>• Dr. Satish. K., Head Dept. of Chemistry &amp; 1 st Year coordinator, AIT</li></ul>	
COORDINATORS	+
<ul style="list-style-type: none"><li>• Mr. Viswanatha H M., Assistant Professor, Department of Chemistry, AIT</li><li>• Ms. Surya Saju., Assistant Professor, Department of Humanities, AIT</li><li>• Mr. Arun K H., Assistant Professor, Department of ISE, AIT</li><li>• Mr. Praveen B B., Assistant Professor, Department of ME, AIT</li></ul>	

## Resource Persons Details



**Mr. Deepak Kulkarni**

**Designation :** Global Team Centre  
Practice Head, LTTS



### Acharya Institute of Technology

Acharya Dr. S. Radhakrishnan Road, Acharya P.O  
Soladevanahalli, Bangalore - 560107, Karnataka, India.

LOCATE US

### Event Coordinator

Mr. Viswanatha H M

Assistant Professor

Department of Chemistry, AIT