



Acharya & BM Reddy College of Pharmacy

Bengaluru - 560107

7.3.1 -performance of the institution in one area distinctive to its vision, priority and thrust

The Vision, Mission and Objectives of the ABMRCP clearly points towards the attainment of excellence in higher education and community orientation, based on the curriculum of the RGUHS

The college successfully implemented the newly formed semester system which was introduced by RGUHS year ago. The focus is on skill development by training/seminars, career oriented programs/placement meet, industry visit, industry-academia interaction. Special attention is given to weak students.

A couple of important initiatives taken at the institution towards skill-based education were

a) Establishment of Hands-on-training lab exclusively for training the students in terms of pharma industry Needs. The College is one of the few institutions in the state offering career-oriented skill development training program

b) Industrial consultancy services: As a value adding course to the existing RGUHS curriculum, students are also involved and skilled with the various industrial sponsored projects which enrich the student's technical skills in terms of industry needs. Around 75+ MoU have been signed with various industries and institutions. Some of them include Anthem Biosciences Pvt. Ltd., Bangalore, Strides Arcolab Limited, Bangalore, Rasa Marketing, Embiotic laboratories.

C) Education means 'Development of Humanity'. Knowledge without humanness does profit nothing. Our college believes in Value Based Education which can mold the future generation. The periodic visits to Old Age Homes and Orphanages inculcate the humanity and charity among the young minds. The students are involved in extension activities through IPA, NSS and Departments. The process of learning for the students is taken beyond the classroom by their necessary participation in various activities of the respective Departments and activities of other committees. The college encourages students to volunteer for various events conducted by different organizations such as IPC, Pharmaexpo, KDPMA, FICCI, IPA, IACP, APTI, IDMA etc., which results in students to learn leadership skills, life skills etc., and thus contributes to the overall development of students.

D) The Institution also obliges the society by creating a class of students whose services will better the surroundings. Hence, it initiates awareness programs of noble causes. The increasing rate of environment deterioration is sensed by the Institution and hence initiates programs towards creating environmental consciousness among the students and faculty. The Institution observes World Environment Day, Swatch Bharat Abhiyan.