

# ACHARYA SCHOOL OF DESIGN

Affiliated to BCU



- Programs aligned with global standards, led by industryexperienced faculty.
- Skill-building certifications in Autodesk and UI/UX Design with partners like Design Boat and Medhini.
- Studio-centered learning approach with hands-on, creativity-focused projects.
- Direct industry exposure through professional partnerships, workshops, and seminars.
- Access to LinkedIn courses and high-performance laptops for seamless learning.
- Real-world design projects and internships for practical experience.
- Advanced design labs equipped with the latest tools and software.

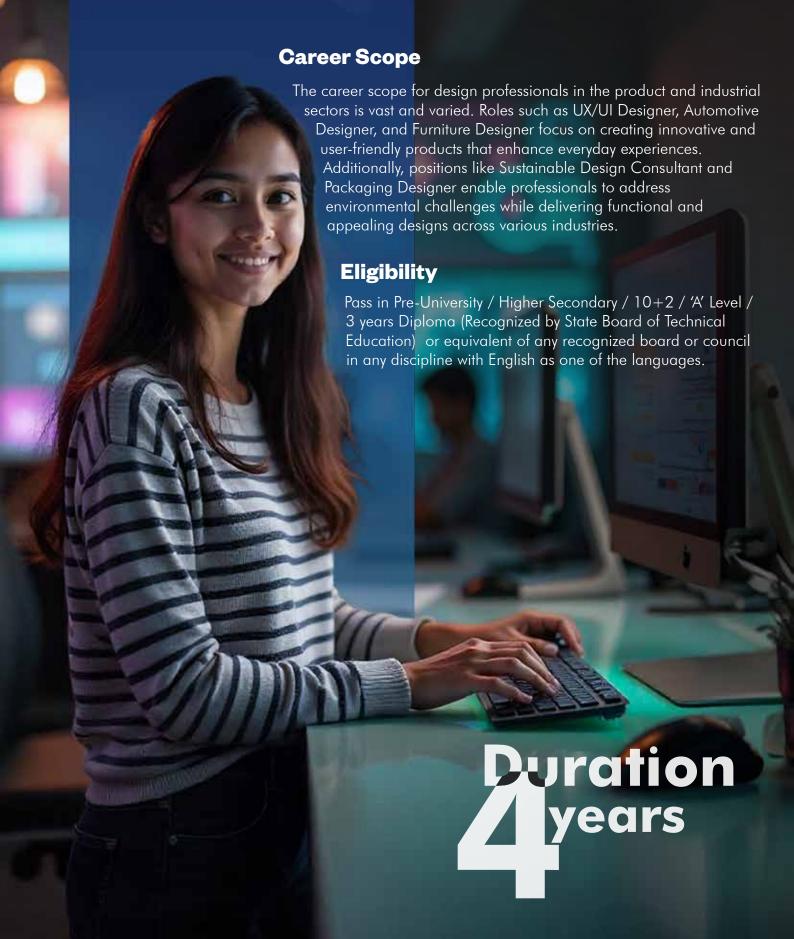
B.V.A PRODUCT DESIGN

Powered by



#### **About**

The program's core goal is to impart extensive knowledge in Product Design, emphasizing understanding the product persona and problem-solving with a focus on sustainability and aesthetics. Through our collaboration with Medini, students benefit from a holistic exposure to AutoDesk software, significantly enhancing their proficiency in utilizing industry-standard tools.



## **COURSE CONTENT**

#### Semester 1

- Design Fundamentals- I
- Drawing Fundamentals- I
- Design Language-1

#### Semester 2

- Design Fundamentals-2
- Drawing Fundamentals-2
- Design Language-2

#### Semester 3

- Pdesign Thinking
- Models, Mock-ups and Prototypes

#### Semester 4

- Design Ideation
- Materials and Manufacturing Processes
- Digital Methods

#### Semester 5

- Design Ethnography
- Human Factors, Ergonomics and Interface
- Product Digital Rendering I

#### Semester 6

- History of Industrial Design
- Introduction to UI Design
- Product: Furniture Design
- Theory of Design I

#### Semester 7

- Graduation Project-I
- Design Thesis

#### Semester 8

- Graduation Project-II
- Internship





Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite. Located in India's technical hub, Bangalore, Acharya prioritizes innovation and knowledge. The institution fosters experiential and collaborative learning, shaping well-rounded individuals, evident in its diverse student population from 75+ countries.

11 Institutions

15 Research Centers

10P Programmes

**75**+Nationalities

**1200?** Students

1000 Eminent Faculties

12PAcres State-of-the-Art Campus

# B Premnath Reddy

Founder Chairman Acharya Group

### Acharya Offerings - click on each to know more... »

#### **Academic Studio**



Clubs



Research



Habba



CIUD



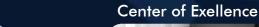
**Digital Library** 



**Sports** 



PROGRAMS OFFERED





Laboratories



Hostels



Follow on Social Media



