# Syllabus Matrix of BA - Criminology

Semester	Paper Code	Paper Title	Number of Units	Number of hours	External Exam	Internal Marks	Total	Number of credits	
I	1.1	Introduction to Criminology	5	50	70	30	100	2	
		Practical-I		3/Week	35	15	50	1	
п	2.1	Introduction to Forensic Science	5	50	70	30	100	2	
		Practical-II		3/Week	35	15	50	1	
ш	3.1	Police Science	5	50	70	30	100	2	
		Practical-III		3/Week	35	15	50	1	
IV	4.1	Criminal Law and Jurisprudence	5	50	70	30	100	2	
		Practical-IV		3/Week	35	15	50	1	
v	5.1	Theories of Crime	5	40	70	30	100	2*2=4	
	5.2	Forensic Medicine	5	40	70	30	100		
		Field Work			70	30*		2	
VI	6.1	Victimology	5	40	70	30	100	20200	
	6.2	Correctional Administration	5	40	70	30	100	2*2=4	
		Project Work			70	30*	100	2	

<sup>\*</sup>Viva Voce

### Semester I

Paper No: 1.1

# Introduction to Criminology

Marks: Theory 70+I.A. 30= 100

### Unit I: Introduction

10 Hours

Meaning, definitions, scope and objectives of Criminology.

- Relationship of Criminology with Correctional Administration, Forensic Science, Criminal law and Jurisprudence, Sociology, Psychology and Economics.
- Criminology as a Science: as a Social Science: as a Bio-Socio-Psychological Science.

### Unit II: (A) Concept of Crime

10 Hours

- a. Concept of Crime differentiated from Sin, Vice, Anti-social Behavior and Abnormal Behavior;
- Legal meaning of crime: major definitions;
- Characteristics of crime: Mens rea, Actus reus, Animus nocendi (guilty mind, guilty action, guilty motive) and famous legal cases.

### (B) Classification of Crime

Classification: Its Meaning and uses.

### (1) Legal Classification:

British and US: Treason, Felony and Misdemeanor;

- Indian: (i) Substantive: IPC Classification 17 Types; (ii) Procedural (Cr.P.C.): Cognizable & Non-cognizable; Bailable & Non-bailable; Compoundable & Non-compoundable
- (2) Theoretical Classifications and Their Importance:
- a. Conventional/ Traditional crimes;
- b. Political Offences: Role of Ideology
- Organized Crimes (Crime Syndicates; Vice Dens; Supari Killers; Smuggling of goods and humans)
- d. Strict Liability Crimes; (e). Corporate Crimes; (f). White Collar Crimes; (g). Cyber Crimes;
- e. Environmental Crimes.

# Unit III: Classification of Criminals: Criminal as a person and corporate person;

10 Hours

Classification of Criminals: (1) Ordinary Criminals; (2) Habitual criminals; (3) Professional Criminal; (4)Political Prisoners: Prisoners of War; War Criminals; Ideological criminals: (5) Transnational criminals: terrorists, drug mafia, organized human traffickers; fugitives; some cyber crimes of international origin (role of extradition treaties and Interpol); (6) Corporate Crimes: (7) One-time criminals and recidivists.

# Unit IV Source of Crime Data

- a. Police Statistics (FIR Based: Reported Crimes;
- b. Criminal Court Statistics (Adjudication Based);
- c. Prison, Probation and Aftercare Statistics (Punishment Based);
- d. Crime-Victim Surveys (Self reported crimes);
- e. Dark Figure of Crime and Crime Pyramid.

# Unit V Recent Developments in Criminology

10 Hours

- a. New Crimes: (i) Strict Liability Offences and Environmental Criminology;
   (ii) White Collar Crime and Corruption; (iii) Cyber Crimes and Pornography;
- Decriminalization of Conventional Crimes: (i) Homosexuality and Homosexual Marriages; (ii)
   Drug addiction and alcoholism;
- Redefining Conventional Crimes: (i) Protection of Children from Sexual Offences, 2012 (POCSO); (ii) Rape: Criminal Law (Amendment) Act, 2013; (iii) Adultery;
- d. Criminalizing Customs: (i) Sati Abolition Act 1985; (ii) Dowry Prevention Act; (iii) Child Marriage Abolition Act; (v) Child Labor Abolition Act (vi) Domestic Violence Act; (v) Prevention of Sexual Harassment at Workplaces Act;
- e. Race, Gender, and Class: Radical Criminology;
- Restorative Justice and Victim-Centered Criminology.

# Suggested Readings

- Ahuja Ram, (2000), Criminology, Rawat Publications, New Delhi.
- Barns H.E. and Teeters N. K. (1966) New Horizons in Criminology, Prentice Hall of India Pvt. Ltd., New Delhi,
- 3. Cavan R. S. (1962 Criminology, Thomas Y. Crowell Company, New York
- Clive Coleman & Clive Norris, (2000), Introducing Criminology, 1st Indian reprint 2003
- Maguire Mike, Rod Morgan & Robert Reiner, (2012) The Oxford Handbook of Criminology; 5th edition
- N Prabha Unnithan (2013) Ed. Crime and Justice in India
- Paranjape N. V (2013) Criminology and Penology, Central Law Publications, Allahabad
- Ponnaian M. (1992) Criminology and Penology, Pioneer Books, Delhi
- Reckless Walter C. (1970) The Crime Problem, Vakils, Feffer and Simons Pvt. Ltd., Bombay
- Sethana J. M. J (1989). Society and the Criminal, N. M. Tripathi Pvt. Ltd., Bombay
- 11. Sirohi. J.P.S (2013). Criminology and Penology 7th edition
- Siddique Ahmed (1993.)— Criminology Problems and Perscreetives, III Edn., Eastern Book Company, Lucknow
- Srivatsava S. S (2002). Criminology and Criminal Administration, Central Law Agency Allahabad
- Sutherland Edwin H. and Crassey D.R.(1965) Principles of Criminology, Times of India Press. Bombay
- Vadakumchery James (1983 ) Criminology and Penology, Kairali Book International, Trivandrum,

# Semester I Practical-I Max. Marks. 35+15=50

- 1. Analysis of news items of Criminological importance from the daily newspaper
- 2. Assignment on crime trends based on various sources and statistics

### Semester II

Paper No: 2.1

# Introduction to Forensic Science

Marks: Theory 70+I.A. 30= 100

# Unit I Introduction 10 Hours Meaning and origin of Forensic Science Branches of Forensic Science c. Pioneers of Forensic Science: (i) Francis Galton (ii) Alphonse Bertillon (iii) Hans Gross (iv) Osborn and others. d. Principles of Forensic Science - Locard and Quetlet e. Working of the Central and State Forensic Laboratory and State Finger Print Bureau 10 Hours Unit II Physical Clues Meaning and types of physical clues Evidentiary value of physical clues c. Scene of Crime - Meaning and Types d. Methods of searching physical clues 10 Hours Unit III Finger Prints a. Meaning, importance and two rules of Dactyloscopy General idea on 10-digit and single digit classification of fingerprints c. General idea on chance prints and the development of latent finger prints d. Importance of Footprints in Crime investigation Unit IV Medico-legal Importance of Body fluids and other evidences 10 Hours a. Blood Medico-legal importance of blood Blood tests - Benzidine, Phenolphthalein, Haemin crystal, Microscopic Blood Grouping b. Hair Medico-legal importance of Hair Study of different parts of Hair Difference between human and animal hair c. DNA

Medico-legal importance of DNA, DNA fingerprinting in Criminal investigation

### Unit V Other Forensic Evidences

### a. Ballistics

Brief introduction of Ballistics- Internal, External and Terminal ballistics

Medico-legal importance of Firearms in criminal investigation

Classification of Firearms

Ammunition

Tool Marks

Types of tool marks

Importance of tool marks in criminal investigation

### b. Questioned Documents

Characteristics of Handwriting

Comparison of Questioned Documents

### c. Cyber Forensics

Cyber Space - Brief introduction to types of cyber crimes

Detection, Identification and Investigation of Cyber crimes

# Suggested Readings:

- Ashok. M, Naya Vignana Mattu Police Vignana. (Kannada)
- Brenner, John C, 2000, Forensic Science, An Illustrated Dictionary, CRC Press, USA.
- 3. Aitken and D.A. Stoney; (1991) The use of statistics in Forensic Science, Ellis Harwood Limited, England
- 4. Bengold & Nelson Morgan; (1999) Speech and Audio Signal Processing, John Wiley & Sons, USA
- 5. Dennies, Howitt, (2002), Forensic & Criminal Psychology, Pearson Education, London, New York.
- Handbook of Forensic Science, Kamataka Police Academy.
- 7. James, S.H. and Nordby, J.J.; (2003) Forensic Science; An Introduction to Scientific and Investigative Techniques, CRC Press, USA
- 8. Lee, Honry: Advances in Forensic Science.
- 9. Mordby, J Deed Reckoning The Art of Forensic science Detection, CRC Press LLC, Boca Raton FL, CRC Press (2000)
- 10. Nabar, B. S. Forensic Science
- Nanda B. B, 2001, Forensic Science in India, Select Publishers, New Delhi.
- 12. O' Hara & Osterberg: An Introduction to Criminalistics.
- Saferstein: Criminalistics An Introduction to Forensic Science, Prentice hall Inc. USA 91995)
- Sharma B R: Forensic Science in Criminal Investigation and trials.
- 15. Sharma, B. R. (1990), Forensic Science in Criminal Investigation and Trials, Central Law
- Sharma, J. D., (1988), Forensic Science and Toxicology, Lawyers Home, Indore.

# Semester II Practical-II Max. Marks 35+15=50

- Microscopic examination of Hair
- 2. Blood grouping and tests of benzidine, phenophthalin and haemin crystal test
- 3. Identification of Finger print patterns, developing fingerprints with powder & chemical methods
- 4. Developing and Lifting of Sunken Foot prints & Tracing of Surface Footprints
- 5. Handling, Packing and forwarding of physical clues to concerned expert for his opinion:
- 6. Cloth with red stains
  - i. Hair
  - ii. Knife with finger prints
  - iii. Dried stain on the floor
  - iv. Cup with finger prints
  - v. Bottle with finger prints

### Semester III Paper No: 3.1

### Police Science

Marks: Theory 70+1.A. 30= 100

Unit I Introduction 10 Hours

- Origin and development of Police in England;
- Origin and Development of Indian Police: Police Act 1860;
- Police in Indian Constitution: List II: State Subject;
- d. Karnataka Police Act
- e. State Police Organization: Hierarchy and Organization Chart:
- f. State Auxiliary Police Units: KSRP; DAR/CAR; Wireless, Fingerprint; SSB; Commando Units; K-9 Unit (Dog Squad); Bomb Disposal Squad, CID, Cyber Crime Unit, State Forensic Science Laboratory.
- g. Central Police Forces: CRPF, CBI, CIB, RAW. ITBP, BSF, Coastal Police, Coast Guard.

#### Unit II Police Powers and Duties

10 Hours

- a. Crime Fighting Powers: Relevant Sections of Cr.P.C. and Karnataka Police Act in respect of (i) Arrest, Search, and Seizure; Bail Power, Police Custody, and Judicial Custody
- Police Investigation: Powers of IO; Qualities of Investigating Officers;
- c. Crime Prevention Powers: Relevant Chapter of Karnataka Police Act: Law and Order Duties: (i) Peace Keeping Provisions of Cr.P.C.; (ii) Removal of Public Nuisances; (iii) Police Bandobast in Festivals, Shandies, Executive Security, Elections; (v) Traffic Management; (vi) Regulating Processions, Public Gatherings and Strikes; (vii) Control of Places of Entertainment: Cinema Houses, Night Clubs, Discos and Bars; Vice Control: Brothels, Drug Peddling, Bars, Gambling and gaming houses

### Unit III Methods of Police Investigation

10 Hours

- a. Police Interrogation
- b. Methods of Search and Seizure; Handling and Packing Physical clues
- c. Modus Operandi
- d. Canine unit (Police Dogs)
- e. Psychological Testing: Lie-detector, Narco-analysis, Brain Mapping, Projective Techniques
- f. Methods of Identification: Facial Identification and Iris color, Physiognomy, Anthropometry, Spoken picture, Bertillonage, Voice Identification, DNA, Graphology, Fingerprints and Poroscopy; Identification Parade, Exumation, Autopsy and Biopsy.

- a. Recording of FIR, Case Diary and ICR and Disposal: A, B,C, Reports; Charge sheet
- b. During Trial: Production of witnesses and material evidence; Experts and Forensic Report; Appearing as Prosecution witness;
- c. Dying Declaration;
- d. Confession and Admission Provisions relevant to police
- e. Scene of Crime Inspection, sketching, collection and preservation of evidence and transmission to FSL.

### Unit V Prevention of Crime

10 Hours

- a. Beats, Police Patrolling types and importance; and Surveillance
- b. Community Policing
- c. Police Public Relations

### Suggested Readings:

- 1. Banerjee, D, (2005), Central Police Organization, Part I & Part II, Allied Publishers. Pvt. Ltd.,
- 2. Doval Ajit and Lal BR, (2010), Police Security Year Book 2010-2011, Manas Publications.
- 3. Earle Howard H. (1970), Police Community relations, Charles C. Thomas Publisher.
- Ghosh Gautam, 2007 Police Accountability at the Cutting Edge Level, APH Publishing Corporation.
- Guharoy J T, (1999), Policing in the 21st Century Indian Institute of Public Administration.
- 6. Gupta, Anandswarup, (2007), Crime and Police in India, Sahitya Bhavan, Agra.
- 7. Indian Police Journal published by Bureau of Police Research and Development.
- 8. James, Vadckumchery, (1998), Crime, Police and Correction, APH Publishing C., New Delhi.
- 9. K. Padmanabaiah (2001) Committee on Police Reforms.
- Misra K.K., (1987), Police Administration in Ancient India, K.K. Publications.
- 11. Lee H, Timothy Palmbach & Marilyn Miller (2001) Crime Scene Handbook
- Mayhill, Parnela D, (1998) Police Community relations & administration of justice. Prentice Hall Englewood Cliffs.
- 13. Police Manual
- Ramanjam, T., (1992), Prevention and Detection of Crime, Madras Book Agency.
- Reporter of National Police Commission.
- Roger Billingsley, Teresa Nemitz & Prof. Philip Bean (Eds.) (2001) Informers Policing, Policy. Practice, reprint 2003
- 17. Singh Soibam Ibocha, (2007) Community Polcing, Akansha Publishing House, New Delhi
- 18. Srivastava Aparna, (1999), Role of Police in Changing Society, APH Publishing House.
- 19. Williams Katherine S (2012) Textbook on Criminology, 7th edition

### Semester III Practical-III Max. Marks 35+15= 50

- 1. Recording of F.I.R/ Complaint in the prescribed form
- 2. Case Diary
- 3. Charge sheet/Final report
- Inspection of simulated scene of crimes of Burglary, suicide, homicide, motor vehicle accident.
- 5. Search Methods, Location and fixing of the clues, sketching and reconstruction of scene of crime
- 6. Visit to a police station to study its functioning
- 7. Identification of Ranks & badges of Police Officers

### Semester IV Paper No: 4.1

# Criminal Law & Jurisprudence

Marks: Theory70+I.A. 30= 100

#### Unit I Introduction to Jurisprudence & Law

10 Hours

- a. Meaning and Definition of Jurisprudence
- b. Elements of Ancient Indian Jurisprudence
- c. Schools of Jurisprudence
- d. Meaning & Definition of Law
- e. Purpose & Classification of Law

#### Unit II: Indian Penal Code

10 Hours

- a. History & Development of IPC: 155 years old;
- b.General Features of IPC: Single Code for the whole country; Determinate Sentencing: Maximum or Minimum limits of Punishment prescribed; Certain Sections replaced by special Act: Prevention of Corruption Act; Domestic Violence Act; Amended Sections.
- c. Punishments under IPC;
- d.General Explanation: Attempt, Abetment, Conspiracy and Joint Liability
- e. General Exception
- f. Right of Private Defense

### Unit III: Crimes against Human Body & Property

10 Hours

- a. Offences against Human Body: Assault and Criminal use of force, Hurt and Grievous Hurt, Culpable Homicide, Murder, Causing death by negligence, Suicide, Wrongful restraint, Wrongful confinement, Kidnapping, Abduction, Rape.
- b. Offences Against Property: Theft, Extortion, Robbery, Dacoity, Dishonestly receiving stolen property, Cheating, Inducing to deliver the property, Mischief, Criminal trespass, Housebreaking, Forgery, Making false document, counterfeiting of currency notes or bank notes c. Defamation, Bigamy.

#### Unit IV: Code of Criminal Procedure

10 Hours

- a. Constitutional Provisions regarding Cr. P.C: natural justice: opportunity of being heard, right to remain silent, right against torture, right to counsel, right to defend, double jeopardy, protection against arrest: grounds to be told before arrest, women cannot be detained in police custody at night;
- b. Functionaries under the Code A brief introduction to Police, the Prosecutor, the Defense Counsel, the Court, Prison authorities and Correctional services personnel
- c. Provision of bail, police custody and judicial custody
- d.Summons and Warrants Forms of summons, Serving summons, Forms of Warrant of arrest and duration, Execution of Warrant, Power to issue order in urgent cases.

e. Trial Procedure: Charge sheeting, recording plea of the accused: guilty plea and conviction, plea of innocence and commencement of trial: Summary Trial, Summons Trial, and Warrants Trial.

### Unit V: Indian Evidence Act

10 Hours

- a. Meaning of Evidence; Types of Evidence; Oral and Documentary; Primary and Secondary; Conclusive evidence and corroborative evidence
- b. Ouestion of Fact and Question of Law; Presumptions, Estoppel, Rebuttal.
- c. Relevancy and Admissibility of Evidence
- d. Admissions;
- e.Confessions;
- f. Opinion of Experts;
- g. Burden of Proof
- h.Examination of Witnesses Sections: Examination in Chief, Cross Examination and Re-examination

### Suggested Readings:

- 1. Acharya N.K., (2007), Landmark Judgment of Supreme Court 1950-2006, Asia Law House, Hyderbad.
- All India Reporter Published by Al India Reporer Pvt. Ltd, Nagpur.
- 3. Basu Duraga Das, (2005), Introduction to Constitution of India. 19th Edu., Wadhwa and Company Law Publishers.
- 4. Code of Criminal Procedure, (1973). Cr.PC Act 2001 with State Amendments Bare Act with short notes, Universal Law Pub. Co. Pvt. Ltd., 2003
- Criminal Law Journal Published by All India Reporter Pvt. Ltd. Nagpur.
- Crimes published by Vinod Publications Pvt. Ltd.
- 7. Gaur, KD, (1999), Criminal Law and Procdudre (cases) 3rd Edition, Butterworth Tripathi
- IPC (45 of 1860) with State Amendments and Bare Act with short note, Universal Law Pub. Co. Pvt. Ltd.
- Indian Evidence Act, 1972 (1 of 1872)

# Semester IV Practical-IV

Max. Marks: 35+15= 50

- 1. Report on visit to local court and on its functioning and allied observations.
- 2. To collect form of various summons and warrants.
- To identify fake notes and counterfeit coins A Sample Charge Sheet

### Semester-V

### Paper No: 5.1

# Theories of Crime

Marks: Theory70+I.A. 30= 100

# Unit I Pre-classical, Classical, and Neo-classical schools

08 Hours

- a. Pre classical ideas -
- b. Classical theories Ideas of Bentham and Beccaria.
- c. Neo classical theories Golly Garaud and Rossi

### Unit II: Positivism in Criminology

08 Hours

- a. Morphological theories Cesare Lombroso, Enrico Ferri, Rafael Garafalo.
- Biological theories Family-Genetics. Chromosomes and Genes, Study of twins and family trees-Kallikas, Jukes.
- c. Anthropological theories Kretschmer Constitution Hooton, Sheldon.
- d. Endocrinological Approaches.

### Unit III: Sociological Theories

08 Hours

- a. Cartographic School- Adolf Quetlet, Peter Kropotkin.
- b. Culture Conflict Theory Thorsten Sellin.
- c. Chicago School of Crime Ecology of Crime Social Disorganization, Crime, unemployment Poverty, Broken homes.
- d. Social Structure and Anomie theory Emile Durkhiem, Robert K Merton.
- e. Social Learning Differential Association Theory EH Sutherland Differential Opportunity, Differential Identification.
- f. Containment Theory Reckless and Denitz.

#### Unit IV: Social Process Theories

08 Hours

- Labeling Theory Edwin Lemert and Beeker
- b. Shame and Re-integrative Theory Braithwite.
- Rational Choice Theory Cornis & Clarke
- d. Routine Activity Theory Cohen & Felson.

### Unit V Radical Approach

08 Hours

- Development of Radical Criminology: Meaning, Scope and Relevance.
- b. Left Radical View Richard Quinney, Erickson
- c. Critical Criminology Tailor, Walton and Young.
- d. Multi-Factor Approach

### Suggested Readings:

- Ahuja Ram, 2000, Criminology, Rawat Publications.
- Akers, Ronald. L and Sellers. Christine S, 2004 Criminological Theories Introduction, Evaluation and application, Roxbury Pub. Com.
- Brien, Martin O, 2008, Criminology, Routledge Publishers.
- Burke, Roger Hopkins 2—3, Introduction to criminological theory Lawman (India) Pvt.
   Ltd.
- e. Cullen FT,2003, Criminological Theories, Roxbury Publications.
- f. E.H. Sutherland, 1968, Principles of Criminology (6th Edition), Times of India Press, Bombay.
- g. Hagan, Frank E, 2008, Introduction Criminology, Sage Publications, Inc.
- h. Livingston J, 1996, Crime and Criminoloy, Prentice Hall, New Jersey.
- Mamoria, C.B. 1961, Social Problems and Social Disorganization in India, Kitab Mahal Allahabad.
- j. Paranjape N.V., 2009, Criminology and Penology, Central Law Publications.
- k. Qadri, S.M.A. 2005, Criminology, Eastern Book Company.
- 1. Reid, Sue Titus, 2006, Crime and Criminology, Mc Graw Hill.
- m. Schmalleger. Frank, 1999, Criminal Justice today, Prentice Hall, New Jersey.
- n. Siegal Larry, J. 2000, Criminology, Wadsworth Thromson Learning.
- Williams Katherine S, 2001, Text Book of Criminology, Universal Law Publishing Co. Pvt. Ltd.

### Semester-V Paper No: 5.2

# Forensic Medicine

Marks: Theory 70+ I.A. 30= 100

Unit I Introduction 08 Hours

- Definitions, meaning and historical development.
- b. Inquest: Police, Magistrates and Medical Examiners System.
- Personal identification of the living.

### Unit II Wounds & Injuries

08 Hours

- Meaning & types of wounds and injuries;
- Characteristics and Medico-legal importance of wounds and injuries;
- c. Examination of Human Skeleton; determination of age & sex.

Unit III Death 08 Hours

- a. Meaning and modes of death
- b. Changes after death.
- Asphyxial death: Meaning, types & Medico-legal importance of hanging, strangulation and drowning.

### Unit IV Body Fluids and DNA.

08 Hours

- Blood.
- b. Semen.
- c. DNA Profiling.

Unit V Toxicology 08 Hours

- a. Poisons-Meaning and Definition.
- b. Classification of poisons Origin based.
- Signs, symptoms and Medico legal importance of Arsenic, Alcohol, Barbiturates, Cyanide, Datura, Opium and Organo -Phosphorus poisons.

### Suggested Readings:

- Subrahmanyam B.V; Modi's Medical jurisprudence, Lexis Nexis butterworth, (1988)
- Byrd J H& Castner JL; Forensic Entomology, The utility of Anthropods in legal Investigation, CRC Press USA(2000)
- c. Catts E.P & Haskell NH; Entomology & death- A procedural guide, Joyce's print shop (1990)
- d. Dubey R. C.& D.K. Maheshwari, ; A text book of microbiology, S.Chand & company ltd, (2006)
- e. Gordon I & Shapiro H.A.; Forensic medicine, Longman group ltd., (1982)
- f. Guharaj P.V. & R. Chandran; Forensic medicine, Orient Longman Pvt ltd., (1982)
- g. Lahiri S.K.; Elements of medical jurisprudence, Prabasi press, (1973)
- Mant A.K.; Taylor's priniciples & practice of medical jurisprudence, Wingking Tong co. ltd., (2003)
- i. Nandy; Principals of forensic medicine, New central book agency, (1995)
- j. Rama Rao P.V.; Essentials of microbiology, CBS Publications, (2004)

# FIELD WORK Marks: Theory70+I.A. 30= 100

# Visit the following institutions to study the functioning:

- a. Police Station
- b. Police Control Room
- c. City Armed Reserved Police/DAR
- d. Police Dog Squad
- e. District Crime Record Bureau
- f. District Fingerprint Bureau
- g. Portrait Building System/ Portrait Parle
- h. Prison(Central/Open)
- i. Observation Home
- j. Juvenile Home/Special home

# Semester VI

# Paper No: 6.1

# Victimology

Marks: Theory70+I.A. 30= 100

### Unit I Introduction to Victimology

08 Hours

- a. Victim and Victimization : Concept, Nature & Theories
- b. Historical Development of Victimology
- Key Concepts in Victimology: Victim Precipitation, Victimization Proneness, Victim Responsiveness, Victim Psychology
- d. Psycho-dynamics of Victimization
- e. Primary Victimization, Secondary Victimization, Tertiary Victimization, Victim Vulnerability
- f. Victimless Crimes

### Unit II National and International Concern for Victims of Crime

08 Hours

U.N. Declaration on Basic Principles of Justice for Victims of Crime and Abuse of Power (1985)

- a. World Society of Victimology
- b. National Policy Concerns for Victims of Crime- Communal Strife, Caste Violence etc
- c. State Initiatives and Crime Victims
- d. Judicial Response

### Unit III Patterns of Victimization

08 Hours

Victims of Crime

- a. Victims of Abuse of Power
- Women Victims Dowry, Battered women, Rape and other kind of sexual harassment
- c. Child Victims
- d. Victims of group violence.

# Unit IV Victim Compensation

08 Hours

- a. Restitution
- b. Ex-Gratia Grant
- c. Compensation by Insurance Companies
- d. Compensation for Victims of Crime and abuse of power
- Victim Compensation- An International Perspective

### Unit V Victim Assistance

08 Hours

Role of citizens and voluntary organizations

a. Preventing Victimization

- b. Assisting victims during crime investigation and trial
- c. Legal aid to victims of crime Counseling, guidance and rehabilitation of special kinds of victims of crime and child abuse
- d. National Organization for Victim Assistance (NOVA), USA & Victim Witness Assistance Programs (V W A)
- e. Introduction to Restorative Justice System

# Suggested readings

- a. Devasia, V.V, 192, Criminology, Victim logy and Corrections, Ashish Publishing House,
- Drapkin Israel and Viano, Emilio, 1973, Victimology: A new focus Lexington Books.
- Geiser, Robert. L, 1979, Hidden Victims, Beacon Press, Boston.
- d. Parsonage, William H, 1979, Perspectives on Victimology, Sage Publications
- e. Rajan, V.N, 1981, Victimology in India: An Introductory Study, Allied Publishers, New Delhi.
- Schur, Edwin, M, 1965, Crimes without victims, Prentice Hall. Inc.
- g. Shapland, Joanna, Willmore Jon, Duff Peter, 1985, Gower Publishing Company Ltd.
- h. Singh Makkar, S.P, 1993, Global perspectives in Victimology, ABC Publications,
- i. Sparks, Richard F, Genn, Hezel G, Dodd, David. J, 197, Surveying victims, John Wiley
- j. Walklate, Sandra, 1989, Victim logy: The victim and the criminal justice process, Unwin
- k. William F, 1976, Criminal Justice and the Victim, Sage Publications, London.

### Semester VI Paper No.6.2

# Correctional Administration

Marks: Theory70+I.A. 30= 100 Unit I Introduction 08 Hours a. Historical Development of Penology and Definitions of Punishment. b. Concepts of correctional administration c. Theories of punishments: Retributive, Prevention, Deterrence and Reformative. Unit II Punishments 08 Hours Corporal Imprisonment. b. Fine and forfeiture of property c. Capital punishment. 08 Hours Unit III Prison System Meaning & Definition of prison b. Prisons in ancient, medieval and modern times c. Types of prisoners d. Prison Reforms: Role of inquiry committees and commissions e. Prison administration Unit IV Unusual problems in Correctional Institutions 08 Hours a. Homosexuality. b. Custodial relations Prison Violence – Human Rights Violation. d. Psychotherapy - Client- Centered therapy and Free Association. e. Treatment of Prisoners Unit V Institutionalized and Non Institutional Form of Treatment 08 Hours Meaning and purpose and types of Institutional form of treatment b. Correctional Institutions of Juveniles

Correctional programmes, counseling and psychological services

- d. Meaning, purpose and importance and types of non-institutional treatment
- e. Probation, meaning, scope and legal provisions under Probation of Offenders Act and other laws.
- f. Parole, meaning scope and legal provisions

# Suggested Readings:

- Barns H.E. and Teeters N. K. New Horizons in Criminology, Prentice Hall of India Pvt. Ltd., New Delhi, 1966
- Government of Karnataka Publications and Government of India Reports-Prison Manual,
   Prison Act, Probation of Offenders Act, Juvenile Justice Act and Mulla Committee report on Prison Reform
- c. Paranjape N. V Criminology and Penology, Central Law Publications, Allahabad, 2005
- Reckless C. Walter The Crime Problem, Vakils, Feffer and Simons Pvt. Ltd., Bombay, 1970
- e. Siddique Ahmed Criminology Problems and Perscpectives, III Edn., Eastern Book Company, Lucknow, 1993.
- f. Srivatsava S. S. Criminology and Criminal Administration, Central Law Agency Allahabad, 2002
- g. Sutherland E.H. and Crassey D.R.- Principles of Criminology, Times of India Press, Bombay, 1965
- h. Vadakumchery James Criminology and Penology, Kairali Book International, Trivandrum, 1983

## Semester VI PROJECT WORK Report 70 + Viva 30= 100 Marks

# OBJECTIVES

- Knowledge from the program is applied to the development of Research Skills.
- Applying Particular theoretical perspectives to specific area of crime and the institutions of crime control.
- Developing an in-depth Dissertation on a specific area of theory or research.
- Designing Research Strategies into the understanding of Crime.
- 5) All the Students shall take this Paper compulsorily and work under a Faculty Guide.
- For project work each student shall select one research topic compulsory with the consultation of concerned faculty.



# BENGALURU CENTRAL UNIVERSITY

# SYLLABUS FOR BA / BSC PSYCHOLOGY

CHOICE BASED CREDIT SYSTEM (SEMESTER SCHEME)

2019-2020 onwards

#### BANAGALORE CENTRAL UNIVERSITY

DR. Ashok H.S. 25.10.18 Chairman BOS Department of Psychology

### PROCEEDINGS OF BOS MEETING HELD ON 25TH OCTOBER 2018.

A meeting of board of studies in psychology was held at the department of Psychology to discuss and approve UG and PG psychology syllabus to be effective from the Academic Year 2019 onwards. Members who attended the meeting deliberated on the proposed syllabus and approved the syllabus for both UG and PG Psychology.

### Members present:

- Professor of Psychology,
   Central University Gulbarga
- 2.Dr. Hamsta Santhoshr, Professor ,Mount Carmel College
- Dr. Marina George , Acharya Pathashala
- Hosamani Marilingappa,
   Maharani's College ,Bengaluru
- Dr. Elizabeth Jasmine, IIPR ,Bengaluru.
- 6.Dr. Vijayashree Ravi , Bishop Cottons college ,Bengaluru.
  - 7.Mr George. V · T Acharya Institutes
  - Dr Geetha A
     Maharani's College ,Bengaluru
  - Dr. Ashok H.S.
     Professor, Dept. of Psychology, BUB.

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Semester	PAPER TITLE	No. of UNITS	Total Hours	No. of credits
1	Basic Psychological Process-I	5	50	
	Practicals - 1	5 expts	3hrs/week	
п	Basic Psychological Process-II	5	50	
	Practicals - II	5 expts	3hrs/week	
ш	Developmental Psychology or Child Psychology	5	50	
	Practical - III	5 expts	3hrs/week	
IV	Basic Social Psychology OR Educational Psychology	5	50	
	Practical - IV	5 expts	3hrs/week	
	Paper V –Psychological Disorders (Compulsory)	4	40	
v	Paper VI - Counseling Psychology OR Research Methodology	4	40	
	Practical - V	5 expts	3hrs/week	
	Practical - VI	5 expts	3hrs/week	
	Paper VII - Industrial Psychology (Compulsory)	4	40	
VI	Paper VIII - Health Psychology Or Psychological Assessment	4	40	
	Practical - VII	5 expts	3hrs/week	
	Practical - VIII	5 expts	3hrs/week	
	TOTAL Credits			

EVALUTION CRITERIA Theory - 70 marks Pass Mark - 25 marks

Internal Assessment Marks - 30 marks

- ➤ Attendance 10 marks
- > Internal Test 10 marks
- Assignment/Class Presentation 10 marks

# I B.A/B.Sc. Syllabus for Psychology

### 1 Semester

### Title of the Paper:Basic Psychological Processes

Paper code:

Hours/week: 4 Hours

Credits:

Total Hours: 50 Hours

### Objectives:

1. Understand basic concepts, principles and theories of psychology

2. Better understanding of human behavior and its need for modification for betterment of society

### Learning outcomes:

By the end of the semester students will-

1. Discuss and apply the concepts of psychology in day to day life.

2. Acquire the foundation for better understanding of applied branches of psychology.

Be able to understand self and social behavior which in turn improves their interpersonal skills.

### Unit I: The Science of Psychology

10 hours

- a) Definition and Goals of Psychology.
- b) Origin of Psychology: Structuralism, Functionalism and Behaviorism(in brief).
- Perspectivesof Psychology: Psychodynamic, Behavioral, Humanistic, Cognitive, and Sociocultural perspective.
- d) Psychology in India.
- e) Fields of Psychology.
- f) Research methods in Psychology: Observation, Correlation, and Experimental Research.

### Unit II: Learning

12 hours

- a) Definition of learning.
- Classical Conditioning: Elements of Classical Conditioning, Pavlov's experiment, Stimulus Generalization and Discrimination, Extinction and Spontaneous Recovery.
- Operant Conditioning: Skinner's approach to Operant Conditioning, concept of reinforcementprimary, secondary, positive and negative reinforcement; Shaping, Extinction, Generalization, and Spontaneous Recovery.
- d) Cognitive learning: Insight Learning.
- e) Observational Learning.

#### UnitIII: Memory

10 hours

- a) Nature of memory (Encoding, storage and retrieval).
  - Memory encoding: Attention, levels of Processing, Elaboration, Imagery.
- Memory storage: Sensory Memory, Short-Term memory, Chunking and Rehearsal, Working Memory, Long-Term Memory, Explicit Memory and Implicit Memory.
  - > Memory Retrieval: Retrieval Cues and Retrieval tasks.
- b) Forgetting: Encoding Failure and Retrieval Failure.
- c) Methods for improving memory.

### Unit IV: Intelligence

10 hours

- a) Definition of intelligence.
- b) Theories of Intelligence: Gardner's Theory of Multiple Intelligence, Sternberg's Triarchic Intelligence Theory, Cattell's Theory of Fluid and Crystallized Intelligence, PAAS Theory of Intelligence.
- c) Intelligence in the Indian tradition.
- Measuring intelligence- Intelligence Quotient, Binet tests, Wechsler scales, Group Tests of Intelligence.

#### Unit V: Motivation

08 hours

- a) Meaning of Motivation.
- b) Theories of Motivation Drive Theory, Arousal Theory, Expectancy Theory, Goal Setting Theory, Maslow's Need Hierarchy.
- c) Role of aggression and achievement in motivation.

### References

- · Saundra K Ciccareelli and Glenn Meyerr. Psychology. South Asian Edition.
- Robert A. Baron and GirishwarMisra. Psychology. 5<sup>th</sup> Edition. Indian Subcontinent Edition. Copyright 2016 Pearson India Education Services Pvt.Ltd.
- John W.Santrock. Psychology Essentials 2. II Edition (Updated) 2006, McGraw-Hill Publications.
- Morgan and King, Introduction to Psychology, 7th Edition, 1986, McGraw-Hill Publications.
- Sridhara .A.ManovygnanikaSidhantaKaipidi.(Kannada)

# I B.A/B.Sc. Syllabus for Psychology

### II Semester

### Title of the Paper: Basic Psychological Processes -II

Paper code:

Hours /week: 4 Hours

Credits:

Total Hours: 50 Hours

### Objectives:

1. Understand basic concepts, principles and theories of Psychology

2. Better understanding of human behavior and its need for modification for betterment of society

### Learning outcomes:

By the end of the semester students will-

1. Discuss and apply the concepts of psychology in day to day life.

2. Acquire the foundation for better understanding of applied branches of psychology.

3. Be able to understand self and social behavior which in turn improves their interpersonal skills.

### Unit I: Personality

12 hours

- a) Definitions of Personality.
- b) Theories of Personality:
- Freud's Psychoanalytic Theory:Structure, Defense Mechanisms, Stages of Personality development)
- > Socio Cognitive Theory: Bandura's Theory
- ➤ Humanistic Theory: Carl Rogers Theory
- Trait Theories The Big Five Personality Factor
- c) Measurement of Personality Projective Tests, Behavioural Assessments, and Inventories.

### Unit II: Cognition

08 hours

- a) Meaning of Cognition.
- b) Thinking: Basic Elements of Thoughts (Concepts, Proposition, and Images); Convergent and Divergent thinking.
- c) Reasoning: Inductive and Deductive reasoning.
- d) Problem solving: Steps in Problem Solving, Obstacles in Problem Solving.

# Unit-III Biology and Behavior:

12 hours

- a) Neuron: Structure of neuron.
- b) Central Nervous System:
- The Brain: Structure of the Brain; Brain Stem; Structure of the Cortex; Association Areas of the Cortex (Broca's area and Wernicke's area).
- > The Spinal Cord: The Reflex Arc.
- The Peripheral Nervous System The Somatic Nervous System and the Autonomic Nervous System.
- d) Endocrine glands.

### Unit IV: Emotion

08 Hours

- a) Definition of Emotion.
- b) The Three Elements of Emotion: The Physiology of Emotion, The Behavior of Emotion, The Subjective Experience of Emotion.
- c) Theories of Emotion:
- James-Lange Theory of Emotion
- Cannon-Bard Theory of Emotion
- Schachter –Singer Theory of Emotion
- Lazarus Cognitive Meditational Theory
- The Rasa and BavaTheory of Emotions (AnIndigenous perspective).

# · Unit V: Sensation and Perception

10 hours

- a) Meaning of Sensation and Perception.
- b) Basic Concepts of Sensation.
- c) Sensory Threshold: Absolute threshold, Signal Detection Theory, JND.
- d) Perception: The Constancies (Size, Shape and Brightness); Gestalt Principles; Depth Perception.

### References

- Saundra K Ciccareelli and Glenn Meyerr. Psychology. South Asian Edition.
- Robert A. Baron and GirishwarMisra, Psychology. 5th Edition, Indian Subcontinent Edition. Copyright 2016 Pearson India Education Services Pvt.Ltd.
- John W.Santrock, Psychology Essentials 2. II Edition (Updated) 2006, McGraw-Hill Publications.
- Morgan and King. Introduction to Psychology. 7th Edition, 1986, McGraw-Hill Publications.
- Sridhara .A.ManovygnanikaSidhantaKaipidi.(Kannada)

### II B.A/B.Sc. Syllabus for Psychology III Semester

### Title of the Paper: Developmental Psychology - Paper - III

### Course objectives

- 1. Introduce students to the concepts, theories, and research which define this discipline of Psychology.
- This course aims at providing conceptual understanding of healthy development and practical understanding of how to help children, adolescents and adults address the challenges they face across the life span
- Discuss the basic physical, cognitive, and social development during each age period; influences
  affecting these processes; and the relationships among the various threads of development in each age
  period.

### Learning outcomes:

- 1. Assess the biological, cognitive, cultural, environmental and social factors that influence development throughout the lifespan.
- Evaluate current and past research in the study of the lifespan guided by theories within developmental psychology.
- 3. Apply developmental psychology principles to daily life throughout the lifespan.

### Unit-1 INTRODUCTION TO DEVELOPMENTAL PSYCHOLOGY 10 Hours

- a) Human development today, Developmental Processes: Change& Stability; Domains of Development-Physical, Cognitive, Psycho-social development.
- b) Theoretical approaches to human development, Urie Bronfenbrenner, Eric Erickson, and Kohlberg's theory.
- Major stages in Life Span Development (8 stages). Principles of Baltes's life span approach (6 principles)
- d) Developmental research designs Longitudinal, Cross-sectional, Sequential and Microgenetic studies.

#### Unit 2: PRENATAL LIFE

#### 10 Hours

- a) Prenatal Development: Stages of prenatal development- period of germinal, embryonic and fetal stage
- b) Environmental influences on prenatal development- i) Maternal factors-

Nutrition, physical activity, drug intake, sexually transmitted diseases, maternal

illness, maternal age, outside environmental hazards. ii) Paternal factors.

- e) Prenatal Assessment- Amniocentesis, Chorionic villus sampling, Embryoscopy, Ultrasound.
- d) Birth Process- Stages of Child Birth.

#### Unit 3: INFANCY

10 Hours

- a) Physical growth: Early reflexes- Moro, grasping, tonic neck, Babinsky, rooting, walking and swimming: Early Sensory capacities - Touch, taste, smell, hearing and vision (sight),
- b) Motor development- Milestones of motor development- (gross and fine motor skills- head control, hand control and locomotion).
- c) Cognitive development- Piaget's Sensory Motor Stage, Language Development-early vocalization, recognizing language sounds, gestures, first words, first sentences.
- d) Socio-Emotional development- stranger anxiety, separation anxiety, Socialization and internalization developing a conscience, developing self –regulation.

### Unit 4: CHILDHOOD & ADOLESCENCE

10 Hours

- a) Physical development Bodily growth and change in Childhood, Adolescents' growth spurt, primary, and, secondary sexual characteristics, signs of sexual maturity.
- b) Cognitive development: (Piaget's preoperational and concrete operational stage) Language development- Vocabulary, grammar, syntax, pragmatics and social speech. Private speech, delayed language development.
- c) Socio-Emotional development- James Marcia: Identity theory, relationships with other children, choosing playmates and friends.
- d) Health concerns in Adolescence- Nutrition and Eating disorders; Substance abuse; STD's sexually Transmitted diseases;

#### Unit 5: ADULTHOOD

10 Hours

- a) Physical Development- physical changes Sensory & Psychomotor Functioning, Sexuality & Reproductive Functioning
- b) Cognitive development -Emotional Intelligence The distinctiveness of adult cognition the role of expertise, integrative thought, practical problem solving, creativity, Memory.
- c) Psychosocial Development -Consensual Relationships: Marriage, Midlife divorce, Gay & Lesbian Relationships, Friendships, Relationships with maturing children, Living arrangements and financial adjustments in Late Adulthood.
- d) Facing death & Loss-Psychological Issues-Confronting one's death; Patterns of grieving Death and Bereavement across the Lifespan Finding Meaning & purpose in Life & Death.

#### REFERENCES

- 1. Diane E Papalia, Sally Wendkos Olds, Ruth Duskin Feldman, Human Development, 9th edition, Tata McGraw Hill Publication
- John W Santrock, A Topical Approach to Life Span Development, 3<sup>rd</sup> Edition, Tata Mcgraw-Hill Edition

# II B.A/B.Sc. Syllabus for Psychology

III Semester

Title of the Paper: Child Psychology - Paper 3

Paper code:

Hours /week: 4 Hours

Credits:

Total Hours: 50 Hours

### Objectives:

Understand principles and different areas of child development.

2. Better understanding of overall development during childhood period

3. Learn more about of childhood behaviour and common disorders developed during childhood.

### Learning outcomes:

By the end of the semester students will-

 Comprehend and discuss about principles behind development of children across different arenas and appreciate the growth and development of children growing up around them.

2. Be able to identify and create awareness to others about sequence of developmental stages and

deviation if identified.

 Be able to understand childhood behaviour and signs and symptoms of common disorders that develop during the childhood period, identify the same and guide others to seek referral for rectification of problems in children when need.

### Unit I: Introduction, Theoretical Perspectives and Research:

8 Hour

- a) Historical Views of Childhood.
- b) Theoretical Perspectives: Psycho analytic theory, Erikson's psychosocial theory, Behavioural and Social Cognitive Theories, Ethological theory, and Ecological theory.
- Research and Career Options: Research Designs- Correlational Research, Cross-Sectional Research, Longitudinal Research; Conducting Ethical Research;
- d) Unit II: Prenatal Development, Chromosome and Gene Linked Abnormalities:

12 Hours

- a) Stages in Prenatal Development: The Germinal Stage, Embryonic Stage and Fetal Stage.
- b) Teratology and Hazards in Prenatal Development: General Principles, Prescription and Non Prescription Drugs, Psychoactive Drugs, Incompatible Blood Types, Maternal Diseases, Maternal Diet and Nutrition, Maternal Emotional States and Stress, Maternal Age, Paternal Factors, Environmental Hazards, and Prenatal Care.
- c) Child Birth: Stages of Child Birth.
- d) Assessing the Newborn: Apgar Scale, Brazelton Neonatal Behavioural Assessment Scale, Neonatal Intensive Care Unit, and Network Neurobehavioral Scale (NNNS).
- e) Chromosome and Gene Linked Abnormalities: Chromosomal Abnormality-Down Syndrome, Sexlinked Chromosomal Abnormalities, Gene Linked Abnormalities-Phenylketonuria (PKU) and Sickle cell anaemia.

# Unit III: Physical and Cognitive Development: 12 Hours

- a) Motor Development: Sequence of Motor development, reflexes, gross motor skills, fine motor skills, Handedness.
- Sensory Development: Vision (Visual Acuity and Color Vision), Hearing, Touch-Pain, Smell and Taste.

- c) Piaget's Theory of Cognitive Development: Processes of Development-Schemes, Assimilation and Accommodation, Organization; Sensorimotor Stage- Sub stages and attaining of Object Permanence; Preoperational Stage- Symbolic Functional and Intuitive Thought; Concrete Operational Stage-Conservation and Classification; Formal Operational Stage- Abstract, idealistic logical thinking, and Adolescent Egocentrism.
- d) Vygotsky's Theory of Cognitive Development: Zone of Proximal development and Scaffolding.

Unit IV: Emotional and Moral Development:

8 Hours

- a) Emotional Development: Development of Emotional Expressions- Basic Emotions, Self-Conscious Emotions, Emotional Self-Regulation, Acquiring Emotional Display Rules; Understanding and Responding to Others- Social Referencing, Empathy and Sympathy.
- b) Moral Development: Kohlberg's Theory of Moral Development.

Unit V: Childhood Related Disorders:

10 Hours

- a) Neurodevelopmental Disorders: Intellectual Developmental Disorder (Mild, Moderate, Severe, Profound); Autism Spectrum Disorder; Attention Deficit Hyperactive Disorder; Specific Learning Disorders (Reading Impairment, Impairment in Written Expression, Impairment in Maths).
- b) Elimination Disorders: Enuresis and Encopresis.
- Disruptive, Impulse-Control, and Conduct Disorders: Oppositional Defiant Disorders, Intermittent Explosive Disorder, and Conduct Disorder.

#### References:

- 1. John.W. Santrock, Child Development, 11th Edition
- 2. Laura E. Berk, Child Development, 9th Edition
- 3. Elizabeth Hurlock, Child Development, 6th Edition
- 4. Butcher, J.N.; Hooley, J.M.; Mineka, S.; Dwivedi, C.B. Abnormal Psychology 16th Edition
- 5. Butcher, J.N.; Mineka, S.; Hooley, J.M.; Abnormal Psychology 15th Edition
- 6. DSM 5; 5<sup>th</sup> edition; APA
- Robert Siegler, Judy DeLoache and Nancy Eisenberg (2010), How Children Develop. 3<sup>rd</sup> Edition. Worth Publishers, New York.

II B.A/B.Sc. Syllabus for Psychology IV Semester

### Title of the Paper: Social Psychology - Paper IV (A)

### Course Objectives

- 1) Identify and understand the major theories, principles, and research findings in the field of social psychology.
- Apply social psychological theories and principles to real life experiences, both in one's own life and in a broader social context.
- 3) Appreciating interpersonal and group level psychological processes in the cultural context, this paper analyses multimodal influences on human behavior.

### Learning outcomes:

 Apply psychological concepts, theories and research findings to solve problems in everyday life and in society

### UNIT I: Introduction to Social Psychology

Social Psychology- Definition and scientific nature, Focus on Behaviour of individuals and causes of social behaviour and thought, advances at the boundaries.

# UNIT 2: Social Perception and Social Cognition

- a) Social Perception-Non-Verbal Communication-Recognising deception
- Attribution-Definition and Theories (Jones and Davis theory of correspondent inference and kelly's theory of Causal attribution), Sources of error in attribution and applications of attribution theory.
- Social Cognition: Heuristics and Automatic Processing- Schemas- Sources of error in social cognition-optimistic bias, Counterfactual thinking & magical thinking, planning fallacy.

### UNIT 3: Social Psychology and Individuals

- a) Attitudes- Definition and types (Implicit & explicit). Attitude Formation. Attitude Change (Congruent and incongruent). Cognitive Dissonance (Attitude change). Alternate strategies for resolving dissonance. When dissonance is a tool for beneficial changes in behaviour.
- b) Social Influence- Definition. Conformity- how groups and norms influence our behaviour.
- c) Compliance- Underlying principles and tactics to induce compliance.
- d) Obedience- Destructive obedience and why it occurs. Resisting the effects of destructive obedience.

# UNIT 4: Social Psychology and Groups

- a) Groups- Definition. Behaviour in the presence of others-social facilitation and social loafing.
- b) Stereotypes- Nature and origin- Beliefs about social groups Gender stereotyping
- Prejudice- Definition- origins of prejudice- Discrimination- Prejudice in action. Techniques for countering effects of prejudice.
- d) Aggression- Nature and definition. Causes- social, personal and situational causes. Prevention of aggression. Bullying and cyber bullying- Can bullying be reduced?

# UNIT 5: Applications of Social Psychology: Dealing with adversities and achieving a happy life

- a) Social Sources of stress on their effects on personal wellbeing.
- b) Social Tactics for decreasing the harmful effects of stress.
- Fostering happiness in our lives.

#### Reference Books:

- Social Psychology (14\*edition) by Nyla R Bransconme, Robert A baron –Adapted by PreetiKapur, Pearson Publications
- Social Psycholoy (12\*Edition) by Shelly E. Taylor, Letitia Anne Peplau and David O. Sears. Pearson Publications.

# IV Semester Title of the Paper: Educational Psychology - Paper IV (B)

#### Objectives:

- 1. To understand the teaching -learning process.
- 2. To help in applying psychological concepts to education.
- 3. To help to gain insight into different aspects of classroom.
- 4. To improve the quality of education by understanding the teacher-student dynamics.
- 5. To prepare for different professions in the field of education.

#### Learning outcomes:

- Describe the importance of educational psychology theoryand research for classroom practice.
- Apply basic classroom management concepts and approaches to classroom scenarios.

#### UNIT - I:

#### Shours

# PSYCHOLOGY AND ITS BEARING ON EDUCATION:INTRODUCTION TO EDUCATIONAL PSYCHOLOGY

- a) Educational Psychology- Definition, Nature, Scope; Aims and objectives ofeducational psychology;
   role of psychology for educational theory and practice.
- b) Research in Educational psychology Program evaluation research, Actionresearch and the Teacher as a researcher.
- c) Effective teaching skills professional knowledge and skills, commitment and motivation
- d) Theories of Instruction: Bruner's cognitive development theory, Gagne's hiererchical theory.

#### UNIT - II:

#### 10 hours

#### LEARNING AND MOTIVATION IN EDUCATION

- a) Behavioral approaches to learning Applied behavior analysis in education-Increasing desirable behaviors, decreasing undesirable behaviors.
- b) Social Constructivist approaches to learning teachers and peers as jointcontributors to students' learning – scaffolding, cognitive apprenticeship, tutoring and co-operative learning.
- c) Transfer of learning: meaning and types, importance and educational implications of transfer of training.
- d) Motivation to achieve extrinsic and intrinsic motivation; cognitive processes in motivation; Attributions, Mastery motivation, Self-efficacy, goalsetting, planning and self-monitoring, expectations, values and purpose.
- e) Students with achievement problems.

#### UNIT - III:

#### 10 hours

#### COMPLEX COGNITIVE PROCESSES AND LEARNER DIFFERENCES

- a) Attention: meaning, types and developmental changes.
- b) Memory definition and meaning, encoding (include mnemonics asencoding strategy), storage, retrieval and forgetting.
- c) Metacognition Developmental changes, the good information processing model, strategies andmetacognitiveregulation.
- d) Concept formation -understanding concepts, process of concept formation.
- e) Creative thinking steps and strategies for developing creative thinking.
- f) Cognitive and learning styles Cognitive styles: 1. Field dependent and fieldindependent, 2. Impulsive and reflective cognitive styles; Learning styles and preferences, Deep and Surface styles.

UNIT - IV: 12hours

#### EXCEPTIONAL CHILDREN AND INCLUSIVE EDUCATION

- a) Exceptional children Definition and Nature
- b) Gifted Children Meaning, Definition, Needs and Problems, Identification and Education of gifted children.
- c) Mentally Challenged children Definition, Nature, Detection and Classification, Remedial measures for MR and Planning education according to the level of mental retardation.
- d) Learning disability and difficulties Definition, Nature, characteristics andidentification, Educational provisions and remedial measures for children withlearning disability.
- e) Other exceptional children Sensory (visually impaired and hearingimpaired); Physical impairment;
   Attention Deficit Hyperactivity Disorder; Autism Spectrum Disorders; Speech and language disorders;
   Emotional and Behaviouraldisorders
- f) Inclusive education: concept of inclusive education and importance; Meritsand demerits of inclusive education.

UNIT V: 10 hours

#### CLASSROOM MANAGEMENT

- a) Need for classroom management.
- b) Management issues in Elementary and secondary school classrooms-thecrowded, complex and potentially chaotic classroom.
- c) Designing the Physical environment of the classroom Principles of classroom arrangementArrangement style and strategies for designing a classroom arrangement.
- d) Creating a positive environment for learning general strategies, creating, teaching and maintaining rules and procedures and getting students to co-operate.
- e) Management techniques for children with high anxiety and maladjusted behavior.
- f) Dealing with problem behaviors management strategies and dealing with aggression.

#### References:

- J.W.Santrock- Educational Psychology, 4th Edition (2011) Tata McGraw –Hill publishing Company Limited, New Delhi.
- Anita Woolfolk- Educational Psychology (2014), 12th Edition, Pearson Education Pvt.Ltd, Indian Branch, Delhi.
- 3) S.K.Mangal Essentials of Educational Psychology (2013), Prentice Hall of India, New Delhi
- S.K.Mangal Advanced Educational Psychology, 2nd edition, (2002), Prentice Hall of India, New Delhi.
- 5) S.S.Mathur Educational Psychology, (2007), Vinod PustakMandir, Agra.
- Bhatia and Bhatia A Textbook of Educational Psychology (1996), DoabaHouse Booksellers and Publishers, Defhi.

#### III B.A/B.Sc. Syllabus for Psychology V Semester

#### Title of the Paper: Psychological Disorders- Paper V

Paper code:

Hours /week: 3 Hours

Credits:

Total Hours: 40 Hours

#### Course Objectives:

To differentiate between 'normal' and 'abnormal' behaviour.

To understand main classificatory systems of psychological disorders.

To be aware of the different theoretical perspectives in understanding psychological disorders.

> To understand signs and symptoms of different psychological disorders

To provide an insight into criteria's for diagnosing of abnormal behaviour of varying severities.

To make the symptom picture more realistic and clear by introducing case studies of various disorders.

#### Learning Outcomes:

By the end of the semester students will-

- Be able to identify behaviours considered to be as abnormal based on intensity, duration and frequency of occurrence of behaviour.
- Be able to categorise disorders into different types based on cluster of signs and symptoms.
- Be able to identify disorders which require definite referral for diagnosis and treatment purpose.

#### Unit 1: Introduction 10 Hours

- a) Definition of Abnormal Psychology; Elements or indicators of abnormality (What do we mean by abnormality);
- b) Need to classify mental disorders; Disadvantages of classification; DSM V and ICD-11
- e) Psychological viewpoints: Newer Psychodynamic perspectives, Behavioural perspective and Cognitive behavioural perspective
- d) Prevalence of mental disorder in India.

## Unit2: Anxiety Disorders, Somatic Symptom Disorder and Dissociative Disorders 10 Hours

#### Part A: Anxiety Disorders:

- a) Fear and anxiety response pattern; Definition of Anxiety Disorders;
- b) Primary Types of anxiety disorders;
- c) Clinical picture of Specific Phobias, Social Phobias and Obsessive Compulsive Disorder.

#### Part B: Somatic Symptom Disorders:

- a) Definition of somatic symptom disorders;
- b) Clinical picture of Somatization Disorder, Hypochondriasis, Pain Disorder and Conversion Disorder.

#### Part C: Dissociative Disorder:

- a) Definition of dissociative disorders:
- b) Clinical picture of Fugue, Dissociative Amnesia and Dissociative Identity Disorder.

## Unit 3: Personality Disorders and Sexual Variants:

#### 10 Hours

#### Part A: Personality Disorder:

- a) Definition and Clinical Features of Personality disorders;
- b) Clinical picture of Paranoid (Cluster 'A'), Antisocial (Cluster 'B') and Dependent (Cluster 'C') Personality Disorders.

#### Part B: Sexual Variants:

- a) Types of Paraphilias;
- b) Clinical picture of Exhibitionism and Transvestic Fetishism.

### Unit4: Mood Disorders and Schizophrenia

10 Hours

#### Part A: Mood Disorders:

- a) Definition; Types of mood disorders;
- Unipolar Mood Disorders Persistent Depressive Disorder, Major Depressive Disorder, Specifiers of Major Depressive Disorder;
- Bipolar and Related Disorders- Cyclothymic Disorder, Bipolar Disorders (I and II) Features of Bipolar Disorders.

#### Part B: Schizophrenia:

- a) Definition, Clinical picture;
- b) Subtypes of Schizophrenia.

#### References:

- 1. Butcher, J.N.; Hooley, J.M.; Mineka, S.; Dwivedi, C.B. Abnormal Psychology 16 th Edition
- Butcher, J.N.; Mineka, S.; Hooley, J.M.; Abnormal Psychology 15 th Edition
- 3. ICD 11

#### III B.A/B.Sc. Syllabus for Psychology V Semester

#### Title of the Paper: Counselling Psychology - Paper VI (A)

#### Course Objectives:

- To develop an understanding of basic concepts, processes, and techniques of Counseling.
- To enable the student to explore the different theories of counseling psychology.
- To enable the student to acquire sufficient knowledge about the assumptions and issues in the area of counseling.

#### Learning outcomes:

- · This paper will provide an overview and understanding of the counselling profession.
- Understand and apply important skills and processes from a range of counselling approaches

#### UNIT-1 INTRODUCTION

10 hours

Definition of Counselling, Guidance and Psychotherapy

Goals of Counselling, Scope of Counselling, Historical background of Counselling, Special areas in counselling

#### UNIT - II THEORETICAL APPROACHES TO COUNSELLING

10 hours

Psycho - Analytical, Behavioural, Cognitive, Humanistic and Gestalt Therapy

#### UNIT HI PROCESS OF COUNSELLING

12 hours

Client - Counsellor Relationship establishment, Problem Identification and Exploration, Planning for Problem Solving, Solution Application and Termination.

Building Counseling Relationship – Factors that influence the counselling process: Seriousness of the presenting problem, Structure, initiative, the physical setting, Client qualities, Counselor qualities, Types of initial interviews

Working in a counselling relationship: Counsellor Skills in the understanding and action phases – Changing perceptions, leading, Multi focused responding, Accurate empathy, Self-disclosure, Immediacy, Humor, Confrontation, Contracting, Rehearsal, Transference and Counter Transference.

Closing Counseling Relationships: Function and Timing of closing a counselling relationship, Issues related to termination - Follow up, Referral and Recycling

#### UNIT - IV ETHICS IN COUNSELLING

08 hours

Codes of Professional Ethics, Ethical Principles: Respect for Autonomy, Beneficence, Nonmaleficence, justice, Fidelity. Ethical Theory: Relationship between Ethics and Law; Common Ethical violations by Mental Health Professionals.

#### REFERENCES: common for V & VI Semester

- Samuel T. Glading (6th Edition), Counselling, A Comprehensive Profession. Dorling Kindersley India Limited, pearson.
- Robert LGibson, Marianne H, Mitichell, Introduction to Counselling and Guidacne. 7th Edition, Prentice Hall India Private Limited.
- 3. S Narayana Rao, Counselling and Guidance. Tata McGraw Hill Publication Co. Ltd. New Delhi.
- 4. E.R. Welfel, Levis.E. Patterson. The Counselling Process A multi-theoretical Integrative Approach

#### III B.A/B.Sc. Syllabus for Psychology V Semester

Title of the Paper: Foundations of Research Methodology and Statistics for Psychology - Paper VI (B)

Paper code:

Hours /week: 3 Hours

Credits:

Total Hours: 40 Hours

#### Course Objectives

 Understand and apply basic research methods in psychology, including research design, data analysis, and interpretation.

#### Learning Outcomes:

- Understanding the different research methods used by psychologists.
- Differentiating the phases of research.
- Evaluate the appropriateness of conclusions derived from research.
- Choose research designs that are appropriate to study questions.

#### Unit 1: Introduction

#### (08 Hours)

- a) Need and Importance of Research, Research and Scientific method, types of research-Descriptive vs. Analytical, Applied vs. Fundamental, Quantitative vs. Qualitative.
- b) Process of research-steps in the research process.
- e) Ethical issues for research.

#### Unit 2: Variables, Hypothesis and Sampling

(08 hours)

- a) Variables: Meaning and types of variables Independent, dependent and confounding. Control of variables.
- b) Hypothesis: Definition, characteristics, types-null hypothesis and research hypothesis.
- c) Sampling Design: Population and Samples, Techniques of Sampling-Random and Non Random.

#### Unit 3: Research Designs

#### (12 Hours)

- a) Non Experimental Research designs- Survey Research, Correlational research, Observational, Interview research, case study; Developmental research designs - Longitudinal, Cross-sectional, Sequential and Microgenetic studies.
- b) Experimental Research designs- Experimental and control groups, Single and multi-group designs.
- c) Quasi-experimental research designs.

#### Unit 4: Measurement and Data analysis

#### (12 Hours)

- a) Scales of Measurement-Nominal, Ordinal, Interval and ratio Scales.
- b) Meaning and applications of descriptive statistics, Properties of NormalProbability Curve.
- c) Measures of central tendency: Mean, median, mode.
- d) Measures of Variation: Range, Standard deviation and Quartile deviation.
- e) Measures of Relationship: Correlation: Pearson Product Moment and Spearman's rank order method.
- e) Meaning and applications of Inferential Statistics Chi Sqaure and Median Test, t- test -Independent samples t test and paired samples t-test

#### References:

- Kothari, C.R., & Garg G., Research Methodology (3"Edition), New AgeTechno Press (2014).
- Garrett, H.E. & Woodworth, R.S. (1987). Statistics in Psychology and Education. Mumbai: Vakils, Feffer& Simons Pvt. Ltd. Gregory, R.J. (2006).
- Psychological Testing: History, Principles, and Applications (4th Ed.), New Delhi: Pearson Education, King, B.M. & Minium, E.W. (2007).
- Statistical Reasoning in the behavioral Sciences USA: John Wiley & Dons.
- Kerlinger, F.N. & Lee, H.B. (1999), Foundations of Behavioural Research. Wadsworth-Thomson Learning

#### III B.A/B.Sc. Syllabus for Psychology VI Semester

#### Title of the Paper: Organizational Psychology - (Paper VII)

#### Course Objectives:

- · To provide insights into the historical development & key concepts of functioning of organizations
- To help students to understand the role of human factor in the context of organizations & work Behavior & Management
- To help students understand the role of psychology in managing key areas of work like Recruitment, Training & Development
- To understand the meaning and theoretical foundations of I/O Psychology
- To develop an understanding of how the various theories and methods of I/O Psychology apply to the real work settings

#### Learning Outcomes

- Students will demonstrate a basic understanding of the major areas of organizational psychology.
- · Students will learn to apply organizational theory to specific organizational situations

#### UNIT-IINTRODUCTION

#### 10 Hours

- a. Definition, Goals, Forces and Fundamental Concepts -Nature of people and Nature of organization.
- b. History of Organizational Behavior
- c. Areas of Industrial Psychology; I-O Psychology as a career

#### UNIT-II SELECTION, TRAINING and DEVELOPMENT

10 Hours

- a) Employee Selection Process: Use of Psychological Tests, Interviews
- b) Training- Scope of Organizational Training; Goals of Organizational TrainingPrograms- Needs Assessment- Organizational Analysis
- b. Types of Training Programs-On the job Training-Vestibule Training, Apprenticeship, Computer Assisted Instruction (CAI), Net Based training, Behavior Modification, Job Rotation, Case Studies, Business Games, In basket training, RolePlaying, Behavior Modeling, Executive Coaching.
- c. Evaluating Organizational Training Programs

#### UNIT-IHPERFORMANCE APPRAISAL 10 Hours

- a. Definition, Need for Performance Appraisal,
- b. Techniques of Performance Appraisal Methods (1) Objective Performance

Appraisal Methods-Output measures, Computerized PerformanceMonitoring, Job-Related Personal Data Essay Methods, Critical IncidentMethod, Checklist Method, (2) Judgmental Performance Appraisal Methods-Written narratives, Merit Rating Techniques-Rating Scales, RankingTechniques, Paired-Comparison Technique, Forced – DistributionTechnique, Forced Choice Technique, Behavior Anchored RatingScale(BARS), Behavior Observation Scales(BOS) (c) Management byObjectives(MBO). 360\* Feedback.

c. Bias in Performance Appraisal. Methods to Improve Performance Appraisal.

# Unit -IVWORK RELATED ATTITUDES, LEADERSHIP, WORK MOTIVATION &REWARDSYSTEMS

#### 10 Hours

- a. The Nature of employee's attitude and Job satisfaction-job involvement,organizational commitment, work moods, effects of employee attitudes.
- Definition of motivation, types of motivation, theories of motivation-Herzberg's-Motivator-Hygiene (Two factors) Theory, Alderfer's- E-R-GModel.
- c. Leadership The Nature of Leadership, Traits of Effective Leaders, Leadership styles Autocratic, Democratic and Lassiez-faire.
- d. Economic Incentives systems Purposes & Types -Incentives Linking Paywith Performance, Wage Incentives, Profit Sharing, Gain Sharing, AndSkill-Based Pay

#### References:

- Schultz D.P. and Schultz E.S Psychology & Something France and Psychology Psychology
- John W Newstrom- Organizational Behaviour-Human Behavior at Work. 12<sup>n</sup>Edition Tata McGraw-Hill Publishing Company Limited. New Delhi.
- 3. Girishbala Mohanty-Industrial Psychology and Organizational Behavior, KalyaniPublishers, Ludhiana
- 4. Keith and Davis (2000) Human Behaviour at Work, Tata McGraw Hill Publishing Co.

## III B.A/B.Sc. Syllabus for Psychology

#### VI Semester

#### Title of the Paper: Health Psychology - Paper VIII (A)

#### Course Objectives

- To deal with the health and well-being of individuals and the ways to sustain them.
- To understand the relationship between psychological factors and physical health and learn how to enhance well-being.
- To make awareness about of the stress and coping behavior of individuals in various life situations.

#### Learning outcomes:

 This paper willcreate awareness about the scope of health psychology and its role in achievement and maintenance of health.

#### UNIT-1 INTRODUCTION

10 hours

- a) Definition of Health Psychology; Goals of Health Psychology
- b) Models of Health Psychology: Biomedical Model Vs Biopsychosocial Model
- c) Illness Cognition: The meaning of being Healthy; Leventhal's Self-regulatory model of illness cognition.

#### UNIT-II HEALTH AND BEHAVIOUR

10 hours

- a) Health enhancing behaviour: i) psychological factors as resilience, hope, optimism, positive self.
   ii) Physical factors such as weight control, Diet, Exercise.
- b) Health Compromising Behaviour: i) smoking, Alcoholism and Substance abuse.
- c) Changing health habits: Approaches to health behaviour change: cognitive behavioural, social engineering and Transtheoritical model

#### UNIT-III STRESS, LIFESTYLE DISORDERS AND ITS MANAGEMENT

10 hours

- a) What is stress; theories of stress(Cannon, Selye, Lazarus), sources of stress
- b) Coping: what is coping, ways of coping; social support.
- c) Psychoneuroimmunology: immune system- Humoral and cell mediated Immunity.
- d) Cardiovascular disease, Cancer, Diabetes, AIDS.
- e) Yoga for specific lifestyle disorders: Asthma, Sleeplessness, diabetes, BP and cardiac heart
- diseases.

#### UNIT-IV PAIN AND ITS MANAGEMENT

10 hours

- a) What is pain; Role of Psychosocial factors in pain perception: Subjective-affective- cognitive processes.
- b) The role of Psychology in pain treatment; CBT
- Pain management techniques: biofeedback, relaxation techniques, hypnosis, acupuncture, distraction, guided imagery.

#### References

- Jane Ogden- Health Psychology, 4<sup>th</sup> edition 2010, Tata McGraw Hill Education Private Limited, New Delhi.
- Shelley E. Taylor- Health Psycholgy-6<sup>α</sup> edition 2006, Tata McGraw Hill Education Private Limited, New Delhi.

- Steve R. Baumgardner& Marie K. Crothers- Positive Psychology, 2009, Dorling Kindersley (India) Pvt. Ltd., licenses of Pearson Education in South Asia
  - 4. Manika Ghosh-Health Psychology; Pearson publication
  - M. robin Dimatteo& Leslie R. Martin- Health Psycholgy-2002, Dorling Kindersley (India)Pvt. Ltd., Licences of Pearson Education in South Asia.
  - Alan Carr- Positive Psychology- Dorling Kindersley (India) Pvt. Ltd., Licenses of Pearson Education in South Asia.
  - 7. Iyengar, B.K.S. (1976). Light on yoga. London: UNWIN Paperbacks.
  - 8. NiranjananandaSarswathi, Swami.(1994): Prana, pranayama, pranavidya, Munger, India: Bihar School of Yoga

#### III B.A/B.Sc. Syllabus for Psychology VI Semester

## Title of the Paper: Psychological Assessment - Paper VIII (B)

#### Course Objectives:

- To introduce students to the field of Psychological Testing & Assessment & Application in Educational & Organizational Settings
- To introduce students to the Nature of Psychological Assessments & uses of Psychological Tests, with specific examples of tests of Cognitive functions, Intelligence & Personality
- To develop the ability to understand self and othersand to generate interest in working in the community with a psychological outlook.
- To develop the skills of testing and scientific reporting in psychology
- To generate interest in the analysis of psychological data

#### Learning Outcome:

- Demonstrate competence in the selection, administration, scoring and writing a psychological report of assessment measures.
- Apply knowledge and skills in the practice of psychological assessment for a variety of assessment tasks across the lifespan.
- Adapt and produce the ethical & professional standards appropriately.

## Unit 1: Introduction to Psychological Measurement and Testing - 10 Hours

- 1.1. Psychological Assessment definitions, nature, scope, historical background.
- 1.2. Principles of Assessment; Levels of Measurement-Nominal, Ordinal, Interval and ratio;
- 1.3 Functions, uses and limitations of assessment. Errors in measurement.

## Unit 2: Classification and characteristics of tests

- 2.1. Classification of Tests.
- 2.2 Characteristics of a good test- Standardization, Reliability-types, Validity-types, Norms
- 2.3. Ethical & professional Issues & Challenges in testing

## Unit 3: Applications of Psychological Assessment- 1

10 Hours

- 3.1. Assessment of Attention and Concentration
- 3.2 Assessment of Memory
- 3.3. Assessment of Intelligence
- 3.4. Assessment of Aptitude

## Unit 4: Applications of Psychological Assessment - 2 10 Hours

- 4.1 Assessment of Personality Inventories, Checklists, Rating Scales, Projective Tests
- 4.2 Assessment of Interest and Achievement
- 4.3 Screening and Diagnostic tests

#### References:

- Psychological Testing, 7 Edition (Adaptation) Paperback 2016 Anne Anastasi & Susan Urbina, Pearson
- 2. Psychological Testing, History, Principles & Application, Robert j Gregory, Pearson
- Psychological Testing: A Practical Approach Paperback –4\*Edition, 2015
   Leslie A Miller, Robert L. Lovler, Sandra McIntire
- 4. Psychological Testing and Assessment, 12 Edition Paperback 2009
- Lewis R. Aiken, Gary Groth-Marnat, Pearson
- 5.Personality Assessment: A Fresh Psychological ,2014, Qamar Hasan
- Tests, Measurements and research Methods in Behavioural Sciences, Singh.A.K., 2013, BharathiBhavan Publishers.

## PRACTICAL SYLLABUS FOR 2019 ONWARDS

#### SEMESTER -I

- 1. Observation and Suggestion
- 2. Habit Interference
- 3. Effect of Chunking on Recall
- 4. Effect of Cueing on recall
- 5. Bilateral transfer

Project:Mind Mapping for a particular topic

#### SEMESTER-II

- 1. Brain dominance
- 2. Muller- Lyer illusion
- 3. Signal detection
- 4. Stroop effect
- 5. Eysenck's Personality Inventory

Project:Mind Mapping for a particular unit.

#### SEMESTER- III

- 1. Paired associate learning
- 2. Addiction Scale
- 3. Maze learning
- 4. Creativity
- 5. Knox cube.

Project: Knox cube/ VSMS data to be collected

#### SEMESTER-IV

- 1. Self-concept
- 2. College student problem checklist
- 3. Processes in Concept formation
- 4. Size weight illusion
- 5. Learning Styles Inventory.

Project: Interpretation of the data collected in the third semester.

#### Semester V

## Paper5 - A- Abnormal Psychology

- 1. Beck Depression Scale
- 2. FIRO B
- 3. Assessment of Anxiety
- 4.Locus of control
- 5.PVQ

#### Semester V-

## Paper 6-B-Counseling /Research Methodology

- L.RPM
- 2.Bhatia's
- 3. Sodhi Attitude scale
- 4. Guidance Need
- 5. Cohen perceived stress scale.

Project: Beck's Depression scale will be given as a project. Full project will be completed with data collection and analysis of data in the 5th semester.

#### Semester VI

## Paper 7-A-Industrial /Organizational Psychology

- 1.Tweezer Dexterity Scale
- 2. Minnesota Rate of Manipulation Test
- 3.David's Battery of Differential Ability.
- 4.Occupational Self Efficacy/ Emotional maturity scale
- 5. Comprehensive Interest schedule.

#### Semester VI

## Paper 8-B- Health / Psychological Assessment

- 1.Bell's Adjustment Inventory
- 2.General Health Questionnaire
- 3.Oxford Happiness scale
- 4. Type A/Type B behavioural Pattern
- 5.Rathus Assertiveness scale

Project: Occupational self-efficacy will be administered. Full project will be completed with data collection and analysis of data.



## BENGALURU CENTRAL UNIVERSITY

## SYLLABUS FOR BA SOCIOLOGY

CHOICE BASED CREDIT SYSTEM (SEMESTER SCHEME)

2019-2020 onwards

## Board of Studies in Sociology (UG) Members and Syllabus Committee

#### Chairman:

Dr Vinay Rajath D. Department of Sociology, Mangalore University

#### Members:

- Prof. Renuka B. Maharani Arts, Commerce & Management College for Women, Bangalore.
- Dr. Mahesh A.R. Maharani Arts, Commerce & Management College for Women, Bangalore.
- Prof. Rajeshwari A. Maharani Arts, Commerce & Management College for Women, Bangalore.
- Prof. Sujatha C. N., Govt. Arts College, Dr. Ambedkar Veedhi, Bangalore.
- Prof. Akshatha Paranjyothi Kumar. Government First Grade College, Rajajinagar, Bangalore.
  - Prof. Berin Lukas, St. Joseph's College of Arts & Science, (Autonomous) Bengaluru.
  - Prof. S.K. Parthapur, Govt. First Grade College, Gubbi.
  - Dr. Shekar, Govt. First Grade College for Women, BH Road, Shivamogga .

## BANGALORE CENTRAL UNIVERSITY SOCIOLOGY SYLLABUS for BA PROGRAMME CBCS SCHEME: 2019-20 Onwards

		Cor	urse Con	tent			
Paper Code	Course	Instruction Hrs./Wk	Duration of Exam	Marks for Final Exam.	Internal Assess.	Total Marks	Credit
			Semester I				4.0
SOC 101	Fundamentals of Sociology	5	3	100	50	150	3
	A constant		Semester II		1		
SOC 151	Social Institutions and Social Change	5	3	100	50	150	3
			Semester III				
SOC 201	Study of Indian Society	5	3	100	50	150	3
			Semester IV				
SOC 251	Crime and Society	5	3	100	50	150	3
			V Semester	- 1000			
SOC 301	Sociological Thought	4	3	100	50	150	3
SOC 302*	Sociology of media and communication	4	3	100	50	150	3
SOC 303*	Industrial Sociology	4	3	100	50	150	3
	L		VI Semester				
SOC 351	Elements of social Research	4	3	100	50	150	3
SOC 352#	Sociology of Tourism	4	3	100	50	150	3
SOC 353#	Sociology of Marketing	4	3	100	50	150	3

\*, # - Optional Courses, Select ONE from the TWO

Mrs. Renuka B.

A R. Molec Dr. Mahesh A.R

Smt. Rajeshwari A

501

Smt. Sujatha C. N.,

Bener Luties

Mrs. Berfin Lukas,

Prof. S.K. Parthapur,

Mrs. Akshatha Paranjyothi KUMAR

Dr. Shekar.

Dr. Vinay Rajath, D

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Course Content Pages				
SI No	Course Code	Course Title	Page	
1	SOC 101	Fundamentals of Sociology	5	
2	SOC 151	Social Institutions and Social Change	7	
3	SOC 201	Study of Indian Society	8	
4	SOC 251	Crime and Society	11	
5	SOC 301	Sociological Thought	13	
6	SOC 302	Sociology of Media and Communication	15	
7	SOC 303	Industrial Sociology	17	
8	SOC 351	Elements of Social Research	19	
9	SOC 352	Sociology of Tourism	21	
10	SOC 353	Sociology of Marketing	23	

#### I Semester

## SOC101 :Fundamentals of Sociology

#### Objectives: this course will help the students

- 1. To understand the basic concepts in Sociology
- 2. To study the relationship between Sociology and other social sciences
- 3. To study the different branches of Sociology
- 4. To understand the process of socialization and its importance

#### Unit -I Introduction

15 Hrs

- a. Meaning, Definitions, and Scope of Sociology
- b. Sociology as a Science; Importance of the Study of Sociology
- c. Perspectives Structural-Functional, Conflict and Symbolic Interactionism

#### Unit-II Branches of Sociology

10Hrs

- a. Social Anthropology; Social Psychology
- b. Industrial Sociology; Medical Sociology
- c. Rural Sociology; Urban Sociology

#### Unit - III Basic Concepts

10Hrs

- a. Social Structure and Social Functions
- b. Role and Status
- c. Social Stratification Characteristics; Social Mobility and Types

#### Unit - IV Social Norms and Social Control

10 Hrs.

- a. Meaning of Social Norms and Social Values
- b. Social Control, Objectives, Types
- c. Agencies of Social Control Formal and Informal.

#### Unit - V Culture and Socialization

15 Hrs

- a. Characteristics, Elements and Types of Culture
- b. Socialization Agencies and Importance.
- c. Theories of Socialization : C.H. Cooley and G.H. Mead

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#### · References

Bottomore T.B., 1971. Sociology - A guide to problems and literature. Delhi: Blackie and Sons Publishers Pvt. Ltd.,

Davis, Kingsley. 1981. Human Society. Delhi: Surject Publications.

Giddens, A. 2013. Sociology. Cambridge: Polity.

Goode, William J., 1977. Principles of Sociology. United States of America: McGraw-Hill, Inc.

Haralambos, M., 1991. Sociology - Themes and Perspectives. Delhi: Oxford University Press.

. Haralambos, M. 2008. Sociology themes and perspectives, 7th ed. Collins Educational.

Inkeles, Alex. 1975. What is Sociology? New Delhi: Prentice Hall.

Johnson, Harry M., 1988. Sociology - A Systematic Introduction. New Delhi: Allied Publishers Pvt. Ltd.

Pais, Richard (Ed.) 2008, Principles of Sociology, Mangalore, Mangala Publications.

Tumin Melvin M. 1994. Social Stratification - The forms and functions of inequality, New Delhi: Prentice-Hall of India, Private Ltd.

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## II Semester

# SOC151: Social Institutions and Social Change

	ves: this course will help the students	
1.Te	understand the basic social institutions	
2. To	study the relevance of social institutions	
3. To	study the concept of social change and its dynamics	
	understand the process of social change and its factors	
Unit -I	Social Institutions	12 Hrs
	a. Meaning, Definition and Characteristics	
	<ul> <li>Importance and Functions of Social Institutions</li> </ul>	
	c. Types - Primary and Secondary	
Unit - I	Marriage and Family	12 Hrs
	a. Marriage - Meaning, Objectives and Types	Macana
	<ul> <li>Family – Meaning, Functions and Types</li> </ul>	
	c. Recent Changes in Marriage and Family	
Unit - I	II Religion	12 Hrs
	a. Meaning and Elements,	12 1110
	b. Functions and Dysfunctions of Religion	
	c. Prominent Religions in India - Hindu, Muslim, Christian an	d others
Unit -IV	Education	12 Hrs
	a. Meaning and Forms of Education	
	b. Functions of Education	
	c. Education and Social Mobility	
Unit- V	Social Change	12.17

a. Meaning and Characteristics

b. Factors - Biological, Cultural and Technological

c. Theories of Social Change - Linear, Cyclical, Structural-Functional, Conflict

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#### References

- Davis K. 1981. Human Society. Delhi: Surject Publications.
- Dube, Leela, 1974. Sociology of Kinship: An Analytical survey of Literature Bombay: Popular Prakashan.
- Gisbert P. 1973. Fundamentals of Sociology. Bombay: Orient Longman.
  - Haralambos M. 1991. Sociology Themes and Perspectives. Delhi: Oxford University Press.
  - Harry M. Johnson, 1988. Sociology A Systematic Introduction. New Delhi: Allied Publishers Pvt. Ltd.
  - Kuppuswamy B. 1982. 'Social Change in India', New Delhi: Vikas Publishing House Private Limited.
  - Madan T.N. (ed), 1985. Religion in India, New Delhi: Oxford University Press.
  - Madan G.R. 1976. Social Change and Problems of development in India. New Delhi:Oxford University Press.
  - Wach, Joachim, 1944. Sociology of Religion. Chicago: The University of Chicago Press.
- Worsley, Peter (ed), 1992. The New Introduction to Sociology. London: Penguin Books.
- Young, Kimbal & Mack R.W. 1969. Systematic Sociology. New Delhi: Eurasia Publication House.
- Pais, Richard (Ed.) 2008, Social Institutions and Social Change, Mangalore, Mangala Publications.

Chairman V

## III Semester

# SOC201: Study of Indian Society

Objectives: this course will help the students	
1. To provide sociological understanding of rural and urban society in India	1
<ol><li>To acquaint students with basic concepts in rural and urban studies</li></ol>	7)
<ol><li>To analyze rural and urban problems in India</li></ol>	
<ol> <li>To impart skills to reconstruct rural institution evaluate rural development</li> </ol>	nt.
<ol><li>To understanding the linkages between urban and rural reality</li></ol>	
Unit - I :Introduction:	Hrs -10
<ul> <li>Distribution of Population - Racial, Religious and Linguistic Groups.</li> </ul>	Description of the
b. Unity and Diversity	
c. Problems of Integration	
Unit - II: Social Organization:	Hrs -13
<ul> <li>a. Caste – Characteristics and Recent Changes.</li> </ul>	
<ul> <li>Scheduled Castes and Scheduled Tribes; OBC and Minorities</li> </ul>	
<ul> <li>Social Classes – Agrarian, Industrial and Emerging Trends in Classes</li> </ul>	
Unit -III Village Community	Hrs -10
<ol> <li>Meaning and Characteristics,</li> </ol>	
<ul> <li>Types of Rural Settlements,</li> </ul>	
c. Problems of Rural Community	
Unit - IV Urban Community	Hrs -12
	Hrs -12
<ul> <li>a. Meaning and Characteristics of Urban Community.</li> <li>b. Growth of Cities in India; Rural Urban Transition</li> </ul>	
<ul> <li>C. Urban Problems – Housing, Water Supply, Sanitation and Pollution</li> </ul>	
Unit-V Marriage and Family in India	Hrs -15
<ul> <li>Marriage Among Hindus Muslims and Christians</li> </ul>	
b. Joint Family - Meaning and Characteristics	

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c. Changes in Family in India

#### References

Ahuja, Ram. 1994. Indian Social System. Rawat Publications, Jaipur.

Ahuja, Ram. 1997. Social Problems in India. Rawat, Jaipur.

Beteille, Andre, 1971. Caste, Class and Power. Berkeley: University of California Press.

Beteille, Andre, 1984. Equality and Inequality. Bombay: Oxford University Press.

Bhowmik, K.L. 1971. Tribal India. World Press Pvt. Ltd.

Desai A.R. and S.D. Pillai (eds) 1970. Slums and Urbanization, Bombay: Popular Prakashan.

Desai, A. R.1961. Rural Sociology in India. Bombay: Popular Prakashan.

Dumont, Louis. Homo Hierarchicus. Oxford Unit Press.

Ghurye, G.S. 1969. Caste and Race in India. Bombay: Popular Prakashan.

Ghurye, G.S. 1969. Caste in Modern India. Popular Prakashan.

Hutton, J.H. 1973. Caste in India. London: Oxfords University Press.

Kolenda, Pauline. 1984. Caste in Contemporary India. Rawat.

Mehata, Sushike. 1980. A Study of Rural Sociology in India. New Delhi: M.S. Chand & Co.

Memoria, C.B. 1981. Social Problems and Social Disorganization in India. KitabMahal, Allahabad.

Oomen, T.K. and P.N. Mukarji (Ed). 1986. Indian Society - Reflections and Introspections, Popular Prakashan.

Ross, Allen D. 1972. Hindu Family in its Urban Setting. Oxford.

Singh, Yogendra. 1986. Modernization of Indian Tradition. Rawat.

Srinivas, M.N. (Ed). 1960. India's Villages. Asia Publication House.

Thapar, Romesh. 1977. Tribe, Caste and Religion in India. Delhi: Macmillan India Ltd.

Verma, M.C. 1990. Indian Tribes Throught the Ages. A GOI Publications.

## **IV Semester**

	SOC 251: Crime and Society	
Objec	tives	
The co	ourse is designed to achieve the following objectives:	
1.	To acquaint the students with the changing profile of crime and criminals	
2.	To equip with the emerging perspectives of crime causation	
3.	To sensitize them to the emerging idea of correction, its types and measur	res,
4.	To acquaint with recent advances in correctional measures and programm	ies;
2,	To demonstrate knowledge about theoretical perspectives on crime.	
0.	To sensitize the students about causes and consequences of crime.	
UNIT	Γ - I : Introduction	Hrs -14
B.	Meaning and Concept of Crime and Deviance	
b.	Characteristics of Crime; Types of Crimes	
C,	Causes for Criminal Behaviour.	
UNIT	- II : Theoretical Perspectives	Hrs - 12
	Anomic theory (Durkheim, Merton)	
	Differential Association Theory (Sutherland)	
	Labeling Theory	
UNIT	- III : Changing Profile of Crime	Hrs -12
	Organized Crimes; Terrorism	
	White Collar Crime	
c.	Crimes against Women	
UNIT	- IV : Juvenile Delinquency	Hrs -12
	Meaning and Causes	
	Legislative Measures	
	Rehabilitation - Remand Home, Certified Schools, Vocational Training.	

UNIT - V: Correction Methods

Hrs -14

a. Meaning and Significance of Correction

b. Theories of Punishment - Deterrent, Preventive and Reformative

c. Alternative Imprisonment - Probation and Parole

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#### Reference Books

- Ahuja, Ram. 2000. Social Problems in India, Jaipur: Rawat Publications.
- Clinard, Marshall, B. 1957. Sociology of Deviant Behaviour, New York: Holt, Rinehart and Winston, Inc.
- Cohen, Albert K. 1970. Deviance and Control, New Delhi, Prentice-Hall of India.
- Frazier, Charles E. 1976. Theoretical Approaches to Deviance, Ohio:CharlesE.Morrill Publishing Company
- Lemert, Edwin. 1972. Human Deviance, Social Problems and Social Control, Englewood Cliffs. N.J.Prentice-hall.
- Merton, R.K. 1972. Social Theory and Social Structure. New Delhi: Emerind Publishing Co.
- Ministry of Home Affairs. 1998. Crime in India. New Delhi: Government of India
- Ministry of Home Affairs. Report of the All India Committee on Jail Reforms. 1980- 83. New Delhi: Government of India.
- Nagla, B.K. 1991. Women, Crime and Law, Jaipur: Rawat Publications.
- Reid, Suetitus. 1976. Crime and Criminology. Illinois: Deyden Press.
- Shankardas, Rani Dhavan, 2000. Punishment and the Prison: India and International Perspective. New Delhi: Sage Publications.
- Sutherland, Edwin H. and Donald R. Cressey. 1968. Principles of Criminology. Bombay: The Times of India Press.
- Thio, Alex, 1978. Deviant Behaviour, Boston: Houghton Mifflin Co.
- Williams, Frank P. and Marilyn D. Meshere. 1998. Criminological Theory. New Jersey: Prentice Hall.
- Williamson, Herald E. 1990. The Correction Profession. New Delhi: Sage Publications.

BOS Sociology

#### V Semester

## SOC 301: Sociological Thought (Compulsory)

#### Objectives: this course will help the students

- To familiarize with the social, political, and intellectual contexts of the emergence of sociology.
- 2. To gain an understanding of some of the classical contributions in sociology.
- 3. To know the theoretical foundations of Sociology.
- 4. To develop critical thinking, analytical ability to interpret the social scenario.

#### Unit1. Sociological Thought

10 Hrs

- a. Historical background of social thought social context and intellectual traditions.
- b. Transition from Social Philosophy to Sociology
- Emergence of Sociology Enlightenment, Industrial Revolution, French Revolution, Growth of other Social Sciences.

#### Unit2. Auguste Comte and Herbert Spencer

10 Hrs

- a. Positivism and Hierarchy of Sciences
- b. Law of Three Stages of Human Development
- c. Doctrine of Social Evolution; Organismic Analogy of Society

#### Unit3. Emile Durkheim

10 Hrs

- a. Social Facts
- b. Social Solidarity and the Division of Labour in Society
- c. Suicide and its Types

#### Unit 4. Max Weber

10 Hrs

- Social Action and Types; Authority and its Types
- b. Ideal Types, Protestant Ethic and the Spirit of Capitalism
- c. Problem of Rationality, Bureaucraev

#### Unit 5. Karl Marx

10 Hrs

- a. Materialistic Interpretation of History
- b. Laws of Dialectics.
- c. Social Classes & Class Struggle; Alienation.

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#### References:

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- Raymond Aron,1982. Main Currents in Sociological Thought. (vol.1 and 2) New York: Penguin Books.
- Ronald Fletcher, 1994. The Making of Sociology (Vol. 1 and 2) Jaipur: Rawat Publications.
- Sharma, R.N. and Sharma, R. K.1994. History of Social Thought. Bombay: Media Promoters and Publishers, Pvt. Ltd.

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# SOC 302 : Sociology of Media and Mass Communication (Optional)

	Objec	tives:	
		To learn role of media in society.	
	2.	To prepare youth for journalism and career in media.	
	3.	To learn pros and cons of media projections	
	4.	To understand media as a catalyst of social change.	
	Unit I	: Introduction	12Hrs
	a.	Meaning of Sociology of Mass Media and Communication	
	b.	Nature and scope of Sociology of Mass Media and Communication	
	C.	Importance of the study of Sociology of Mass Media	
	Unit I	I:Mass Communication	12 Hrs
	3.	Meaning, Nature and Types of Communication Media	
		Regional Disparity in Communication Media	
	C.	Growth of Electronic Media and its Impact	
	Unit I	II : Mass Media and Society	12Hrs
	u.	Growth of Media in India	
	b.	Mass media, Audiences and Effects on society	
	c.	Media Texts, Ideology and Society	
	Unit I	V:Social Media	12 Hrs
	0	Meaning, Nature and Types of Social Media	
ě		Youth and Social Media	
		Role of Social Media in Civil Society	
	Unit V	: Media and Social Change	12 Hrs
	a.	Mass Media, Politics and Violence	
	b.	Media Impact on Culture	
	c.	Media as a Catalyst of Social Change.	

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#### Reference

- Avery, R. K., & Eason, D. 1991. Critical perspectives on media and society. New York: Guilford Press.
- Campbell, R., Martin, C. R., &Fabos, B. 2011. Media & culture: An introduction to mass communication. Boston: Bedford/St. Martins.
- Campbell, R., Jensen, J., Gomery, D., Fabos, B., &Frechette, J. D. 2014. Media in society. Boston: Bedford/St. Martins.
- Fortner, R. S., &Fackler, M. 2011. The handbook of global communication and media ethics. Malden: Wiley-Blackwell.
- Hanson, R. E. 2019. Mass communication: Living in a media world. Los Angeles: Sage.
- Smith, J. 1995. Understanding the media: A sociology of mass communication. Cresskill, NJ: Hampton Press.
- Stadler, Jane. And Michael O'Shaughnessy. 1999. Media & Society.
- Stevenson, N. 2010. Understanding media cultures social theory and mass communication. London: Sage Publications.

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## SYH 303: Industrial Sociology (Optional)

Obje	ctives: This course will help the students	
	To understand sociology of industry, labour, and human relations.	
2.	To get familiarized with actual problem situations in industrial organi	zution
3.	To impart knowledge on management and organization workers in inc	Zation.
4.	To study industrial society, industrialization process, and work transfer	uusu y.
5.	To understand the bearing of society and industry on each other.	mation.
Unit -	-I Introduction	Hrs -12
	Meaning and Scope of Industrial Sociology	
	The Rise of Industrial Sociology	
	Importance of Industrial Sociology	
Unit	-II Evolution of Industry	Hrs -12
	Industrial Development in India	1113-12
c.	Division of Labour: The Manorial and Guild System; Bureaucracy Multi-National Companies, Corporates	
Unit-	-III Concept of Work	Hrs -12
a.	Meaning and Importance of Work	
Ь.	The Country of the Co	
C.	Production Relations - Surplus Value, Alienation	
Unit -	IV Industrial Problems and Trade Union Movement	Hrs -12
a.,	Absenteeism, Monotony and Fatigue; Industrial Disputes.	
	Functions, Problems and Prospects of Trade Unions in India	
	industry and Safety Measures	
Unit -	V : Industry and Social Change in India	Hrs -12

a. Impact on Social Institutions - Family, Education, Caste and Religion

b. Obstacles and Limitations of Industrialization

c. Industry as Agent of Development

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#### References:

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Sharma, G.K. 1963. Labour Movement in India. Delhi: University Publishers.

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#### VI Semester

## SOC351 :Elements of Social Research (Compulsory)

#### Objectives: this course will help the students to

- 1. Understand the nature of social phenomena and the issues involved in social research.
- 2. Study of research methods as a means of understanding social reality.
- 3. Exposure to the fundamentals of various research techniques and methods.
- 4. Learn the methods of data collection, analysis and report writing.
- 5. Acquaintance with the quantitative and qualitative strategies of research

#### Unit-I Social Research

10 Hrs

- a. Meaning, Scope and Importance of Research in Social Sciences
- b. Problems in Social Research
- c. Types of Social Research

#### Unit-II Research Procedure

10 Hrs

- a. Stages in Social Research
- b. Research Design and Types
- c. Hypothesis and Types

#### Unit -III Methods of Data Collection

10 Hrs

- a. Survey Method.
- b. Sampling, Types of Probability and Non-probability sampling methods
- c. Case Study Method

#### Unit -IV Tools of Data Collection

15 Hrs

- a. Primary Data; Observation and Types
- b. Interview method and Questionnaire; Advantages and Limitations
- c. Sources of Secondary Data

#### Unit - VResearch Writing

15 Hrs.

- a. Qualities and Types of Report
- b. Tables, Graphs and Diagrams
- Use of Statistics in Social Research, Central Tendencies Mean, Median and Mode

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#### References

- Bailey, Kenneth. 1988. Methods of Social Research, John Willey & Sons, New York.
- Black, James A. and Champion, Dean J. 1976. Methods and Issues in Social Research, John Willey & Sons, New York.
- David, Dooley. 1997. Social Research Methods, Prentice Hall, New Delhi.
- Goode, William J. &Hatt, Paul K. 1952. Methods in Social Research, McGraw Hill New Delhi.
- Kothari, C.R. 1991. Research Methodology: Methods and Techniques. New Delhi: Wiley Eastern Limited.
- Krishnaswami, O.R. 1983. Methodology of Research in Social Sciences, Himalaya, Bombay.
- Marie Jahoda, et al., 1958. Research Methods in Social Research, The Dryden Press, New York.
  - Moser, C.A. & Kalton G. 1971. Survey Methods in Social Investigations E.L.B.S.& Heinemann, London.
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  - Tim May. 2001. Social Research: Issues methods and process, Rawat, Jaipur
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  - Young V. Pauline, 1994. Scientific Social Surveys and Research. New Delhi: Prentice Hall of India.

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## SOC352: Sociology of Tourism (Optional)

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Hrs - 12
Hrs - 12
Hrs - 12
Hrs - 12
Hrs - 12

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#### Reference Books

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## SOC 353 : Sociology of Marketing (Optional)

#### Objectives:

This course aims to provide

- 1. Insight on Marketing Social relations and social behaviour.
- 2. Knowledge on the role of marketing in social welfare.
- 3. Functioning of marketing systems and their effects.
- 4. Career opportunities in social marketing.
- 5. Knowledge on unfair marketing strategies and their effects.

#### UNIT - I: Introduction to Sociology of Marketing

12 Hrs

- a. Meaning and Nature of Sociology of Marketing
- Scope and Significance of Sociology of Marketing
- c. Industrialization and Growth of Market.

#### UNIT - II: Marketing as a Social System

12 Hrs

- a. Social Structure of Marketing
- b. Social Problems in Marketing: Corruption, White Collar Crime, Extortion,
- c. Gender in Marketing network; Sex abuse. Stereotypes on women

#### UNIT - III: Marketing and Social Responsibility

12 Hrs

- a. Social Implications of Marketing Strategies: Advertisements and campaigns.
- Promotion of tobacco, smoking, alcohol and Substance Abuse
- c. Marketing impact on Native communities; Promoting the Corporate Image

#### UNIT - IV: Market and Media

12 Hrs

- a. Role of Communication Media in Marketing
- Types of Marketing Telemarketing; Virtual Market; Mall Culture and Online Shopping; Advertisement to Children
- c. Need for Better Informed and Educated Consumers, Consumer Rights

#### UNIT - V: Social Marketing

12 Hrs

- a. Social Marketing for Social Values and Social Welfare.
- b. Social Marketing, Social Media and Community Development
- c. Social Marketing as a Profession.

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#### References:

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- Swedberg, R., 1994, "Markets as social structures", in Smelser, N. J., The handbook of economic sociology, Princeton/New York, Princeton university press/Russell Sage foundation, p. 255-283.
- Swidler, A. 1986. 'Culture in action: symbols and strategies', American Sociological Review 51: 273–86.
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## **Question Paper Pattern**

Time	: 3 Hrs	Common a report a military	Marks - 100
		(Title of the Course)	.7211.163
Note	a.	All sections are compulsory. All sections carry internal choices	
		Section A	
I.An	swer any	y FIVE in 8 - 10 sentences each	5 X 5 = 25
1.	14		
2.	(4		
3.	88		
4.	(*)		
5.	4		
6.			
7.	18		
		Section A	
11.	Answe	er any THREE questions in 12 - 15 sentences each	$10 \times 3 = 30$
1.			
2.	M		
3.	4		
4.			
5.			
		Section A	
III.A	nswer a	ny THREE questions in 20 - 25 sentences each	15 X 3 = 45
1.	9		
2.	16		
3.			
4.	N.		
5.			D-1 1
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# Internal Assessment (IA)

Total Marks for each Course = 150

Continuous Assessment (C1) = 25

Continuous Assessment (C2) = 25

Semester End Examination =100

# Outline for Continuous Assessment activities - C1 and C2

Activity	C1	C2	Total
Session Test	15	15	30
Seminar	10		
Assignment/project/field work		10	10
ent topics for Seminar may be sel	25	25	50

- 1. Assignment topics for Seminar may be selected from the syllabus or topics sociologically relevant.
- 2. Field visits may be carried out on:
  - a. Current social problems
  - b. Visit to rehabilitation institutions as Old Age Homes, Remand Home, Orphanages, etc.
  - c. Emerging Concerns as Traffic, Environment Pollution, Social Media, etc.

The Procedure includes: Observation, Data collection, Documentation and Reporting.

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