

Kindly put the following content under -

Publications

Journals

Acharya Institute of Technology

Department of MBA

List of Paper Publications in International and National Journals

International Journals

Prakash B. Yaragol, “An Evaluation of Risk-Adjusted Performance And Implicit Risk Preference Of Selected Mutual Fund Schemes In India”, Asia Pacific Journal of Research, 2017.

Bhagyashree G Kasturi, “Study on Job Satisfaction among employees at Bal Pharma Limited,Zenith International Journal of Multidisciplinary Research,2017 Vol.7(5) pg-1-9,Impact Factor-3.567.

Om Prakash, 'Key factors influencing garment retailers' intentions of adopting RFID technology' published in International Journal of Trade and Global Business Perspectives - A Refereed Quarterly Journal Special Issue. ISSN(P): 2319-9059, ISSN(O):2319-9067 , July-Sep 2016, Vol:5, No:3, pp.2470-2477, published by Pezzottaite Journals, Jammu Tawi.

Archana Vijay,“A Study on Employee Engagement at Volvo Construction Equipment Bangalore”, Zenith International Journal of Multidisciplinary Research ,ISSN 2231-5780 Vol 6 June 2016.

Monica M, “The effectiveness of team work and its impact on employee involvement”, Excel International Journal of Multidisciplinary Management Studies - EIJMMS ISSN: 2249-8834, 2016, Impact Factor 3.89.

Monica M, “Factor affecting Employee Retention at Omega Scientific Instrument Pvt. Ltd.”, Zenith International Journal of Multidisciplinary Research ISSN: 2231-5780, 2016, (Impact Factor 3.567)

Mahak Balani,“Effective Internal Communication: A crucial factor affecting Employee Performance” Innovative Research Publication Dubai,-U.A.E., November 2015 issue.(ISBN:9788193137321)

Manu K S, “A Comparison of Hemler &Longstaff Model and Hsu & Wang Model: The Case of Index Futures”, International Journal of Management (IJM) , IAME , (0976 – 6502) (0976 - 6510), 2015, (Impact Factor 7.223).

Manu K S, “A Comparison of Hemler &Longstaff Model and Cost of CarryModel: The Case of Stock Index FuturesThe International Journal of Business &Management (IJBm), (ISSN 2321 –8916), 2015, (Impact Factor 2.22).

Manu K S, “A Comparison of Hsu &Wang Model and Cost of Carry Model: The case of Stock Index Futures”, IOSR Journal of Business and Management (IOSR-JBM) (2278-487)(2319-7668), 2015, (Impact Factor 1.458).

Manu K S, “The Weak Form Efficiency of Indian Stock Index Futures Market: A Case of National Stock Exchange”, International Journal of Information Technology and Management, ISSN : 2231-6752, 2015.

Monica M, “A Study on work life balance at SBM”, Shiv Shakti International Journal in Multidisciplinary & Academic Research (2278 – 5973), 2015, (Impact Factor 3.133).

Monica M, “A Study on Assessment of Entrepreneurial skills among students”, International Journal of Exclusive Management Research (2249 - 2585), 2015.

Chaitra V, “A study on training need analysis at Canara bank:, International Journal of current research, 2015, (Impact Factor 5.349).

Nijaguna.G, “Role of expatriates in an integrative and collaborative Supply Chain as an efficient human resource in Multinational Companies operating in India”, International Journal of Physical and Social Sciences (IJPSS) ISSN: 2249-5894, 2014.

Manjunatha N, “Factors influencing formulation of effective export marketing strategies in Indian auto component industry”, International journal of research in commerce, economics & management ISSN 2231-4245, 2014.

Venkatesh Kumar N, “Seasonality, Quarterly Impact on Net Asset Value of Equity Linked Savings Schemes”, Asia Pacific Journal of Management Research and Innovation (2319-510X), 2013, (Impact Factor 3.355).

Satya Suresh, “Right to Education Act Vis-a Vis Private School holders Perspective to Implementation Challenges”,Innovation Key to Global Competitiveness, 2013.

Monica M, “A Study on perceived impact of BT Brinjal”, Contemporary Research in India, A peer reviewed Multi-disciplinary International Journal, 2013.

Nijaguna.G, “A review on HR priorities of Expatriate deployment in information technology industry”, Zenith International Journal of Management Research, ISSN: 2231-5780, 2013.

Nijaguna.G, “Excellent Practices of Expatriate relationship management (ERM) in IT enabled Services Sector”, International Journal of Research in Commerce and Management, 2013.

Manjunatha N, “Indian Auto Component Industry at Glance with Special Reference to Industry Structure and Export Business”, International journal by name Indian Journal of Commerce and Management Studies, 2013.

Manjunatha N, “Study of Issues and Challenges with Reference to the Women Empowerment in India”, International Journal of Research in Commerce, Economics and Management, 2013.

Ramanaiah G, “Emerging trends in Business Analytics for IT Companies”, Asia Pacific Journal of Research(2320-5504), 2013(Scopus/Impact factor0.828).

National Journals

Sathyanarayana K, “Analysis of debt fund and their comparison with fixed deposit”, Presented at National Conference by SVIT, Bangalore, April 2017,ISBN:978-93-80506-20-3

Sathyanarayana K,“Impact of Monetary policy on Indian Stock Market”, Presented at National Conference by Bapuji B-Schools, Davangere, April 2017, ISBN:978-81-923654-2-8

Sathyanarayana K, “Knowing Learning Style – A base for management education”, Presented at National Conference by Bapuji B-Schools, Davangere, April 2017. ISBN: 978-81-923654-2-8

Sathyanarayana K, “Impact of Open Interest on Indian Stock Market”, Presented at National Conference by Bapuji B-Schools, Davangere, April 2017. ISBN: 978-81-923654-2-8

Mahak Balani.”Communication Challenges and Strategies: Lessons to be learnt Post-Demonetization “Sagar Manthan May 2017 ISSN:2278-5116

Monica M & Dr.G.Ramanaiah., Job stress and its impact on effective results RVIM Journal of Management Research ISSN: 0974-6722 Vol. 8, Issue.1, Jan-June 2017,PP.1-13

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Reena Mahesh Rao, "Corporate Social Responsibility in India-An overview", Accolades, Pune, 2016, ISBN No.978-93-85526-73-2.

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Satya Suresh, "A Study on Awareness of Stemcell and its Relevance", The IUP Journal of Marketing Management, 2013.

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