

Acharya Institute of Technology  
Department of MBA  
List of Paper Presentation in National Conference and  
Seminar

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<b>Sl. No.</b>	<b>Name of the faculty</b>	<b>Department</b>	<b>Title of the Paper</b>	<b>Organizing Institute</b>	<b>Year</b>
1	Ms Satarupa Misra	MBA	“Efficacy of Core Banking solution in Indian Banking Sector”	Christ University	2014
2	Mr Manjunatha N	MBA	Global opportunities and for Indian auto component sector for export Markets	Nagarjuna College of Engineering & Technology, Bangalore	2013
3	Mr Manjunatha N	MBA	Challenges of Indian auto component sector	BMS college	2013
4	Ms Monica M	MBA	Challenges, trends and opportunities in organizations “Employee Welfare at scott Garments ltd”	PESIT, Bangalore	2013
5	Mr Manjunatha N	MBA	National Conference on Contemporary Issues & Challenges in Corporate Excellence	Nagarjuna College of Engineering & Technology, Bangalore	2012

			6“Changing Pardigm of Indian Retailing”		
6	Mr Manjunatha N	MBA	Disrruptive Marketing-The way forwarding	CMR institute of Management Studies Bangalore	2012
7	Mr Manjunatha N	MBA	Supply Chain Management in Rural Areas” At National Conference on Marketing to Rural India	PES Institute of Technology, Bangalore	2012
8	Mr Manjunatha N	MBA	Global Economic Crisis and its Impact on Indian Corporate and Government	Rajarajeshwari College of engineering Bangalore	2012
9	Mr Manjunatha N	MBA	Changing Consumer Behaviour in India In the Back Bone of Global Business Opportunities and Challenges	PES Institute of Technology, Bangalore.	2012
10	Ms Satarupa Misra	MBA	“Micro Insurance: A Macro market for Indian Insurance Industry”	Banaras Hindu University	2011
11	Ms Monica M	MBA	Managing Gen Y Employees- Opportunities & Challenges “Emotional Intelligence”	PESIT	2011
12	Mr Manjunatha N	MBA	Public Relationship Strategies-A study” At National Conference on Business and Management	Sahyadri Engineering College, Mangalore	2011