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Publications

Conferences

Acharya Institute of Technology

Department of MBA

List of Paper Presentations in International and National Conferences

International Conferences

Om Prakash, “Demographic Analysis of Supply Chain Technology in Apparel Sector’ presented at Third IEEE International Conference on Science Technology Engineering and Management-ICONSTEM’17, organized by Jeppiaar Engineering College, Chennai on 23-24-March-2017.

Om Prakash, 'Recent Trends in IT and Supply Chain Technology' presented at International Conference on Recent Developments & Emerging trends in Management Research & Information Science, organized by Krupanidhi School of Management, Bangalore on 29-November-2016.

Om Prakash .C, “Internet of Things - Technology for enhanced Efficiency and Responsiveness in Garment Supply chains”, ARC 2015 - III International Conference on Applied research in Business, Management, Economics and Finance, Colombo, Sri Lanka, Academic Research Conferences (ARC), Dubai and Kelinya University, Sri Lanka, 2015.

MahakBalani,“Competency Mapping as a Powerful Tool for Value Creation in Entrepreneurial Education” on ‘Entrepreneurship Education and Training’ at Indian Institute of Management (IIM) Bangalore, January 2015.

Mahak Balani “Effective Internal Communication: A crucial factor affecting Employee

Performance” on ‘Management Economics and Social Sciences’ organized by Innovative Research Publication held in Dubai-U.A.E., November 2015.

Mahak Balani,“Technology Interface with Human Resource Management” on Global Business Crisis: Management Strategies For Sustainability & Development at R V Institute of Management, Bangalore,December 2013.

Archana Vijay, “Outward FDI & Trade Performance”, Competency Building Strategies in Business and technology for Sustainable Development, Sri Ganesh School of Business Management, Salem, 2013.

National Conferences

Sathyanarayana K, “Analysis of debt fund and their comparison with fixed deposit”, Presented at National Conference by SVIT, Bangalore, April 2017.

Sathyanarayana K, “Impact of Monetary policy on Indian Stock Market”, Presented at National Conference by Bapuji B-Schools, Davangere, April 2017.

Sathyanarayana K, “Knowing Learning Style – A base for management education”, Presented at National Conference by Bapuji B-Schools, Davangere, April 2017.

Sathyanarayana K, “Impact of Open Interest on Indian Stock Market”, Presented at National Conference by Bapuji B-Schools, Davangere, April 2017.

Ramanaiah, “A study on role of SKDRDP in Women Empowerment through SHGs in Tumkur” Presented at National Conference organized by RV Institute of Management, Bangalore 2016.

Mahak Balani, “Effective Communication as a strategic tool for enhancing Organizational Performance” on ‘Strategies for India’s Economic Growth through Economic Reforms & Strengthening of International Relations’ organized by Sagar Institute of Research & Technology, Bhopal,18-19 March, 2016.

Archana Vijay, “A Study of Consumer Behavior on Digital Marketing”,Presented at National Conference on Emerging Trends in Information Technology in Today's Business Scenario, organized byKoshy's Group of Institutions,October 2016.

Om Prakash, 'Key factors influencing garment retailers' intentions of adopting RFID technology' presented at National Conference on emerging trends in Management, organized by Prof.Dhanapalan College of Arts and Science, Chennai on 23-September-2016.

Ramanaiah G, A Study on agriculturebased income of Self-Help Group Members promoted by SKDRDP in Karnataka, National Conference on Rural Entrepreneurship:Opportunities & Challenges, NIT,SURATKAL, 2015.

Om Prakash .C, “RFID Technology implementation and Analysis in Branded garment retail stores”, National Seminar on Innovative Management Practices for Sustainable Development and Global Competitiveness, Department of Management Studies, Pondicherry University, 2015.

Monica M, “A study in entrepreneurial skills among students”, New Age Entrepreneurs, Centre for Management studies,Presidency college, 2015.

Saptarshi Mukherjee,Harmonization of IFRS with Indian Accounting Education SystemIndian Council for Business Education,Bangalore,2015.

Nijaguna.G, “Predictive analytics: A tool to increase success rate of Cross Cultural Training in IT industry”, Integrating sustainability into global business management, Acharya Institute of Technology, Bangalore, 2014.

Ramanaiah G, “Investment Pattern of IT professionals”, National Symposium on innovations in business, Acharya Institute of Technology, Bangalore, 2014.

Prakash B. Yaragol, “Risk-Adjusted Performance Measures and Implicit Risk Preference of Mutual Funds”, National Conference on Recent Trends in Management ISBN 978-81-923332-0-5. K.S. School of Engineering and Management, Bangalore, 2014.

MahakBalani,“Employee Engagement at MSME’s: A deciding factor in Organisational Success” on ‘MSME’s –Role in Propelling Economic Development of India’, RV Institute of Management, Bangalore, December 2014.

Manu K S, “An Analysis of Futures Price Discovery and Arbitrage Mechanism”, Global opportunities & Challenges in innovation &Creativity.(978-81-923332-2-9), Nagarjuna College of Engineering, Devanahalli, Bangalore, 2013.

Manu K S, “An analysis of Supply Chain Performance ” in the one day National Conference”, Emerging Trends in Management, Nagarjuna College of Engineering, .(978-81-923332-2-9), Nagarjuna College of Engineering, Devanahalli, Bangalore, 2013.

Ramanaiah G, “Opportunities and Challenges for Health Insurance in Health Care Industry in India”, National Conference on Health Care Industry and Insurance, RV Institute of Management, 2013.

Ramanaiah G, “Operational feasibility, growth and sustainability of Aircraft Industry”, National Conference on Recent Trends in Management, MS Ramaiah Institute of Management, 2013.

Ramanaiah G, “Emerging trends in business analytics for IT companies”, National Conference on Business Analytics, IIM-Bangalore, 2013.

Monica M, A Study on Employee Welfare at scott Garments ltd, Challenges, trends and opportunities in organizations, PES Institute of technology, Karnataka, Bangalore, 2013.

Nijaguna.G, “Antecedents of expatriate failure in the Indian information technology industry”, Emerging trends in Global business management, St.Xavier's College Mumbai, 2013.